

STAGE  
SCREEN

PRICE 10 CENTS

Only Theatrical Newspaper on the Pacific Coast

RADIO  
MUSIC

# INSIDE FACTS

## Of Stage and Screen

ESTABLISHED 1924

EDITED BY JACK JOSEPHS

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No. 19

# PHONEY SONG CHISELERS UNDER POLICE SCRUTINY

## PUBLICX JOINS IN RETURN TO ACTS IN WEST

Paramount - Public this week joined in the land-slide toward stage shows in picture and vaudeville class houses, which got its initial momentum in Hollywood with the proposed return of Grauman's Chinese to a lavish prologue policy and the announced opening of the new Pan-tages theatre with big stage productions.

Four big coast houses, the Paramount, here; Paramount, San Francisco; Paramount, Seattle, and Paramount, Portland, are slated to return to the stage support policy within the next month, it is understood, with the productions being built in San Francisco, Public coast headquarters.

Organization of a production department is now under way under the direction of Ralph Crabill, coast head. Former eastern production men with additions from the coast organization will take charge of the work when the plan gets fully under way, it is reported. Harry Gourlain, eastern producer for Public, will join the coast staff.

Complete details will be announced by Crabill immediately organization plans are perfected. R-K-O officials this week admitted that the change of coast picture houses back to stage shows will force R-K-O to return to "big time" vaudeville on the coast within the near future.

Warners were reported still adamant in a decision to stick to the all-talkie programs, but inside reports had the Warner organization scouting about to protect themselves if the stage show landslide gains expected proportions.

Meanwhile "Hell's Angels" has been definitely set to world premiere at Grauman's Chinese on May 27 with a lavish Grauman prologue in support.



**JAMIE ERICKSON**

PREMIERE ORGANIST—CALIFORNIA THEATRE—SAN DIEGO  
BROADCASTING DAILY—RADIO STATION KFSD

The new Pan, in Hollywood, opens on May 29 with the Marion Davies picture, "The Floradora Girl," elaborate F. and M. augmented "Ideas" and "Slim" Martin directing the orchestra.

SAN FRANCISCO, May 8.—Sol Lewis, proprietor of the Strand Theatre, died last week after a long illness.

### BERNICE CLAIR ILL

Overwork and failure to properly heed an incipient attack of influenza brought Bernice Claire, musical comedy star, now featured by Warner Brothers, down this week. Miss Claire was reported in a serious condition early this week. Her parents, Mr. and Mrs. Adolph Johnigan, rushed here from their home in Oakland.

### REMODEL EL PATIO

El Patio Ballroom here, collegiate and clerks favorite, closed for the summer season Saturday night, the management announcing plans for remodelling the place, one of the largest and most successful spots in Southern California. Fifty thousand dollars will be laid out for the revamping, with reopening scheduled for September 19.

## NEW VERSION OF OLD SONG RACKET TRIO

Through the medium of daily newspaper and magazine advertising, combined with other come-on stunts, a crop of fake song experts has followed in the wake of the theme craze in Hollywood.

And the boys are profiting no little from the sudden tremendous flood of publicity that has attended the swift rush of the song-writing game to one of the country's leading industries.

Around song writing and the attendant fabulous salaries has been woven of late, myriad yarns, sufficient to place the "tin pan alley" art on a par with the stock market in the public consciousness.

And wherever you have a bait like that, the suckers are sure to flock.

### Fake School Gags

Schools are being formed to teach lyric and melody writing; contests, an old lure to tease the suckers, are being held, and all the familiar time tested tricks that featured the early capitalization on scenario writing aspirations are being hustled down from the shelf and dusted off for new customers.

Many complaints are already reported to have reached local authorities, who are rumored starting an investigatory drive with the purpose of testing how close to the swindle line the fake music wizards are sailing.

### Grab Chicken Feed

"Grabbing off all the fat profits in sight, ranging from \$500 and a little higher, the boys are reported not averse to snatching chicken feed in tens and twenties, if the gullible ones can muster only that much."

One of the lads even took a 1923 model Chevie from an eager aspirant for teaching him tuncel

(Continued on Page 13)

**YOU'LL SEE IT IN FACTS**







# 'Ingagi' and Jolson Picture Lead Up And Down Week In L. A. Film Houses

## DUFFY PLANNING TO LET PRESIDENT GO

The President led the Henry Duffy field in the legs this week with a gross of \$5600 for the second week of the "Blue Ghost" thriller and looks good for two or three more weeks. Henry Duffy may let this house go, negotiations now being under way for its disposal, but so far no agreement has been reached on the price. Meanwhile, no show has been set to follow the "Ghost." Other houses held to steady averages.

The El Capitan grossed an even \$5000 for the first week of "Love 'Em and Leave 'Em." Third week of Dale Winter in "Holiday" at the Hollywood Play House registered \$4700. "Gorilla" follows in May 10.

The first full week of Lillian Allerton's "Student Prince" at the Majestic grossed \$14,500, and the second week started out at about the same gain. A new opera, "Columbia," is being seriously considered for a successor to the present production. Louis Maclean is author of "Columbia," and Charles Wakefield Cadman composer of the musical score. The show, however, will continue as long as business holds on.

Imaginary Invalids' fifth in the series of Civic Repertory productions at the Hollywood Music Box, grossed \$4700 on its second week. It has another week, then to be followed by Ramsay Knudsen's "Going Home," the National Drama League prize winner. The show grossed \$4500 for the second week of "Crying Out Loud," and will continue for a while longer.

Fred Waring's "Rah Rah Daze" at the Mason is to carry on for an eighth week and then close. Leon Errol comes in to replace the show for the final week. The take has been running around eight figures, with the show offering a little more.

"The Criminal Code," with Arthur Byron, is being groomed for opening at the Belasco May 12, to be followed by Ray Blaine in "Caprice," and then David Belasco's "It's a Wise Child."

"Strictly Dishonorable" opened at the Biltmore on Sunday with a New York cast and started well. "Among the Married" closed at the El Comodoro on Sunday \$5000 for the last week, having been trimmed a little at the suggestion of a censorable.

"Questionable Elaine" opened there Sunday, and will be followed by George Fawcett's "The Great John Ganton."

The Maysan is still playing the picture, "Journey's End," with the stage play, "Decency." While here Mr. Maysan and his personal staff will be the guests of Mary Pickford on Thursdays.

The comedy revue, "Up and at 'Em," played only eight days at the Pignora. Nothing definite was lined up to follow at present time.

## CHINESE STAR HERE

Endorsed by the Chinese government, Mei Lan-Fang, oriental female impersonator and a group of Chinese musicians, will open the week's engagement at the Philharmonic auditorium under the management of E. A. Brynner. Profits from this American tour are to go to exploit the advanced opera in China. While here Mr. Mei and his personal staff will be the guests of Mary Pickford on Thursdays.

## BAKER STOCK CLOSING

The Clarence Baker stock company, El Paso, closed their company April 26, after a very successful winter. When they reopen next September, the company will be equipped with a cooling plant, by the assistance of which it is hoped the season can be extended several weeks.

## RYAN AND LEE SHORT

Benny Ryan and Harriet Lee, comedians, will appear in their second comedy for "Telephone Varieties," "A Tenement Tangle," directed by Roy Mack.



## Natacha Nattova

THIS WEEK—R-K-O THEATRE—LOS ANGELES

## GUMBINER TO ERECT HOUSE

H. L. Gumbiner, owner and operator of the Tower and Cameo Theatres here, this week closed a deal for a fifty year lease of the Norton property, situated on the west side of Broadway between Sixth and Seventh Streets upon which he will erect a 2500 seat motion picture theatre to cost approximately \$100,000.

S. Charles Lee and L. Tilden have been selected as the architects. Construction is to commence June 1, and it is expected to have the theatre ready for occupancy by January 1, 1931.

## CASTING COMPLETE FOR MARTINISAL

Casting has been completed for the production of a new play "Round Heads." It is a musical comedy-drama, book by Paul Fick, lyrics and music by Gordon Clifford, and will be offered at the Theatre Mart later this month.

Cast includes: Russell Hopton, Marion Burns, Roland Ray, Ronald, Beryl, MacFarlane, Francis, Miller, Vejar, James K. Barnes and Doris Morton. Paul Fick will direct.

## CONTINENTAL CLOSING SET

With Bullocks, local department store, planning to build an entire new store at the corner of Broadway and Hill, they are giving up their lease on the Continental Hotel, adjoining the Bullock's property.

The 50-50 lads hostelry is known business stoppage place. Ray and Furness will continue to operate the Yorkshire here, and the Waldorf in San Diego.

## SHANE PROMOTION

Max Shane, publicity man at the United Artists Theatre, has been promoted to be western division supervisor of publicity in the United Artists Theatre, with headquarters in New York. Andy Hurvay, formerly with the Orpheum, succeeds Shane at the United Artists here.

## HEGGIE AT WARNERS

O. P. Heggie has been signed for a featured role in the Vitaphone production, "Outward Bound."

## PETITJOHN VISITS BUT SAYS NOTHING

C. C. Pettijohn, of the National Film Board of Trade, is here from New York on his annual tour.

When reached by telephone at the Roosevelt Hotel he begged out from interviews and would not commit himself as to the nature of the subjects that would engage his attention while here.

"I am going to confer with the local Film Board of Trade," he said, "and I will be here longer than in any usual case, June 1, and it is expected to have the theatre ready for occupancy by January 1, 1931."

He hesitated a little and then volunteered, "I want to tell you the truth, but the nature of my business is such that to publicize it might do somebody some harm. I have decided not to give out anything to the press during this visit."

The local Film Board is arranging a banquet in honor of Pettijohn.

## SUE CAROL ON R-K-O CONTRACT

Sue Carol has been signed to a long term contract by RKO, according to an announcement this week by William LeBaron, vice-president in charge of production in Miss Carol had been working in "She's My Weakness," and adaptation of the stage play "Tommy" opposite Arthur Lake. She previously worked with Lake in a picture at the Fox studio and it is possible that RKO will co-feature them in several productions.

## MILK FUND SHOW

Staged and underwritten by the Hollywood 23 Club, a group of Masonic affiliation, the postponed Milk Fund Benefit here has been set for five performances on May 23, 24 and 25, with a midweek show on May 24 and a matinee on the 25th. Each performance will feature about 50 acts, with Francis and Maud putting on the shows.

## EDDIE KAY BACK

Eddie Kay, who has for the past few months been featured at the Tavern and Silver Slipper in Salt Lake City, returned to Coffee Dan's, this week where he is supervising the nightly merry-making in his own extemporaneous m. c. fashion.

## ORPHEUM GROSS TOP WITH GORILLA FILM

"Ingagi" continues to lay gross picture totals at the Orpheum, grabbing off \$22,000 for its third week, making a total of \$76,000 for the three weeks, and still going strong. No closing date is in sight. Local high schools have taken an interest in the picture and are staging debates as to whether it is authentic or not, which helps build the boxoffice.

The opening of Al Jolson's picture, "Mammy," helped the Warner Brothers' Downtown with a gross of \$25,000 for the first week. This is two thousands over average and the best the house has done for several weeks, but does not compare any too bravely with the high record made by "Shows of Shows," which drew \$36,000 on its opening week.

The Warner Hollywood house grossed \$16,700 on the second week of "Song of the Flame," considerably off.

The RKO Theatre bounced up from last week's sag with a gross of \$18,000, helped by the presence of Ken Murray on the title bill. This is two thousands over average. Screen offering was "Framed," with Evelyn Brent.

Closing the week of George Bancroft's "Ladies Love Brutes" dropped the grosses to \$10,862, a low for the United Artists. The Chinese suffered with the John MacCormack offering "Song of My Heart," grossing \$13,261 for five days. Carthy Circle grossed \$22,228 on a full week of "All Quiet on the Western Front," which is a strong showing. The Whiteman picture folded to \$2717 for five days of its second week at the Criterion.

Lew's State was three thousand off, to the tune of \$28,176 gross, with the Gaynor-Farrell "High Society Blues" and F. M. Box of Candy Idea. Hold-outs with "Vagabond King" and the Boulevard rang up only \$5003.

The Egyptian was off, grossing \$9747 with "Vagabond King" and the Boulevard rang up only \$5003.

## SAN DIEGO R-K-O POLICY CHANGE

SAN DIEGO, May 8.—Willard Wadsworth, of the Belmont Theatre, is managing the RKO here, replacing Jack Coudy. Earl Peterson is in charge. Policy of the house has been changed from a week at four days with three shows per feature instead of four.

## SIGNED FOR SERIAL

Colonel Tim McCoy and Allene Ray have been signed by Universal for the leads in its twelve-episode chapter play, "The Indians Are Coming." Production work in May 12 under the supervision of William Lord Wright with Henry MacRae directing. Silent and synchronized versions will be made.

## HALL GETS CONTRACT

J. L. Warner, vice-president in charge of production for Warner Brothers, has signed James Hall to a long-term contract.

## ERICKSON, ORGAN EXPERT, ALSO COMPOSES

Janie Erickson, whose picture appears on page one of this issue of Inside Facts, is featured organist at the California theatre in San Diego and currently a big favorite with his organ "over-tunes."

Janie has been a featured organist for the past ten years. He opened the new Fox theatre in San Francisco and also the new Fox houses at Seattle and Oakland.

In addition to playing, he composes, having recently composed "Persiana," for Tiffany picture. "In Chinese Garden," and his latest number is "Sailing a Love Boat," soon to be published.

## UNIVERSAL CUTS OUT 1930-31

Universal will make but twenty feature length pictures for 1930-31, instead of fifty, as they did in 1929-30, and will spend \$12,000,000 on these twenty features and about eighty short subjects, Carl Laemmle announced this week.

Last year Universal's program, in addition to the fifty features, included more than one hundred shorts and called for an expenditure of between \$10,000,000 and \$12,000,000. Change in policy for 1930-31 calls for greater expenditure on less than half the number of features.

Twelve of Universal's twenty feature pictures for the new program already determined upon, are: "Strictly Dishonorable," comedy by Preston Sturges, now playing in New York and Los Angeles, in addition to the fifty features, included more than one hundred shorts and called for an expenditure of between \$10,000,000 and \$12,000,000. Change in policy for 1930-31 calls for greater expenditure on less than half the number of features.

The new novel by Erich Maria Remarque, author of "All Quiet on the Western Front," will be produced, title not yet selected.

"Quintana," drama set in the jungles of Borneo, being produced by Harry Garson, Dorothy Janney, and the leading lady, "Sincerely," new modern novel by John Erskine, directed by John B. Stahl. Dorothy Yost did the scenario and dialogue. "Saint John's," western novel by W. R. Burnett, author of "Little Caesar," is being produced by William Wyler's direction, to feature John Gray and Lewis J. R. Brown. "All Quiet on the Western Front."

"Boudoir Diplomat," screen title of European play "The Command to Love," by R. Lohar and F. Gotwald, which has been prepared by Wells Court, Tom Reed, with an all-star cast; "Outside the Law," written and directed by Tom Browning, is a silent picture, to be remade by Browning as a talking picture with Mary Nolan, Edward G. Robinson, adaptation by Wells Court and dialogue by Garrett Fort.

"The Little Accident," a stage play by Floyd Miller, directed by Mitchell, which was adapted from Fells' novel, "The Unmarried Father," filmed at a scene play with William Craft directing in an all-star cast.

"East Is West," stage play of several years ago by Sam Shipman and John B. Hymer, purchased as a starring vehicle for Lupe Velez, dialogue written by A. E. Thomas, part technicolor.

"The Love Cavalier," historical yarn set in early England, to be made as an opera starring John Boles with Jeanette Loff, story written by Arthur Ripley and Charles Webb, to be directed by John Robertson.

"The Robbers and Kellys in Ireland," written and produced by Albert D. Mord, filmed as a musical feature, starring George Sidney and Charles Murray, part technicolor.

"The Oregon Trail," epic of the old west; "The Love Cavalier," historical yarn set in early England, to be made as an opera starring John Boles with Jeanette Loff, story written by Arthur Ripley and Charles Webb, to be directed by John Robertson.

On the comedy program Charlie Murray and George Sidney will be starred in ten two-reelers directed by Nat Ross. Ten all-talking "Leather Pushers" also will be filmed. Walter Lantz, head of the cartoon department, will make fifty cartoon shorts, including twenty-five Oswald cartoons, thirteen Fanny the Mole cartoons and thirteen novelty cartoons.

Directors included: Lewis Milestone, John Robertson, Tod Browning, John Murray Anderson, John B. Stahl, William Wyler, William Craft, Henry MacRae and Edward Laemmle.











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WILLIAM C. OWENS . . . . . Secretary and General Manager

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## Something New Heard in Theme Songs

"Let me write a nation's songs," quoth a classic sage, "and I care not who makes its laws!"

"Desires suppressed crop out in the form of sublimations," says a great psychologist.

Mix these two pointed remarks and you get a new concoction, currently and melodiously popular on the radio, in the theatre and wherever music is dispensed. It's the great national vogue for "stein songs," "mug songs," "drink songs" and other lyrical extollings of certain currently illegitimate quaffings.

The popular song beats a straw vote all hollow as a barometer of public reaction. It's a thing close to the mob spirit. It's something for hypocritical politicians, reformers and the great clan of "We Know Best" to think over every time they hear the marching rhythms.

It's particularly significant that in a current sound newswire of the annual parade of the New York police, the presently sensational "Stein Song" was the predominating melody blared out by the marching bands. Even the bluecoats have caught the spirit.

And have you noticed that "How Dry I Am" isn't heard quite so frequently!

## TIBBETT-MOORE IN 'NEW MOON'

Lawrence Tibbett and Grace Moore will be starred in the M-G-M pictureization of "New Moon."

Jack Conway will direct the motion picture version of the Oscar Hammerstein operetta with the original Sigmund Romberg music score. The book by Frank Mandel and Lawrence Schwab is being adapted for the screen by Sylvia Thalhfer and Frank Butler. Dialogue is by Charles MacArthur.

## "IDEA" FEATURED

Fanchon and Marco's "Gyp Gypsy Idea" will be the featured entertainment at the Lincoln Highway celebration in Elv, Nevada, during the first week in June.

## SPOOR TO CONFER

G. K. Spoor, co-inventor of the Spoor-Berggren wide film process, is to arrive at RKO studios this week for a conference with studio officials.

## WANTED

Few Snappy Girls for Special Demonstration work. High Class Cosmetics and Beauty Preparations. Apply 1515 West Pine St., Los Angeles, Calif.

## B.B.B. Says:

Tip to my pals: Song writers are "June Moon" . . . lovers are "The Questionnaire" . . . sophisticates are "Strutty Little Birdie" . . . musicians are "Rah, Rah, Daisies" and for lifts . . . don't forget the CHICKEN.

• • •

P. S.—The CHICKEN is at Ocean Street and Hollywood Boulevard . . . between Vine and Chabaza . . . the phone numbers are GItisite 8883 and HOLLYWOOD 9159. Phone parking is free at the lot across from the CHICKEN. Also the CHICKEN and K&L SONS are there.

**Thank You.**

## SHAKEDOWN OF STARS BY MAG GANG DIES OUT

By GENE SWIFT

The days of star "shakedowns," which have yielded rich returns to some fan publication writers in the past, are about over.

The old-time star system has just about faded. The cloak of silent mystery which clothed the stellar lights of the inaudible screen, and which stimulated the stories of the fan world for intimate stories about their idols, has been torn off by the talkies.

Somewhat, the little fairy princess of the silent flicker dispelled a lot of illusions when she was heard to speak. Then she became even as the little girl friend down the street. The glamor departed. The ideals she conjured up and I dream girl disappeared with it. The squeaky little doll suddenly awoke the little girl and the avid appetite for fan yarns began to fade.

## Fan Mail Dropping

Fan mail has dropped off tremendously in the past year. Stars are no longer built up on mash notes. Solid technical ability must supplement picture comedies, and voice outwings voluptuousness. The publicity man and fan-mush fabricator can have more of a negligible effect upon the molding of a performer's career unless he has the real ability to work and build upon.

A writer with an "in" used to be able to shake down the pretties of the old days for salaries and subsidies in return for romantic fan fodder, especially when said writer happened to have a little scandal as a sleeve card. Sometimes, even when he did not have a sleeve-down, a little bit worked just as well as a persuader. Of course the hollywood attracted a lot of small fries, and soon a lot of amateur writers descended upon known—and a lot of unknown—picture players, seeking material for free-lance service which were flung in avalanches upon the fan mags.

## Speaks for Itself

New mags sprang up to absorb the material. When the talkies came it was a temporary blessing for the writer, giving them new subjects and the fans the new yarns about the way Minnie, Clara and Claudine West and dialogue by John Meehan. Original music composed by Herbert Stothart, Arthur Freed and Harry Woods.

The shakedown racket has faded, and now the mush fraternity are busy thinking up a new one.

## STUDIO HOSPITAL

Radio Pictures' studio will soon have a new five-room hospital for night and day service, equipped with latest medical apparatus—physiotherapy room, first aid, reception, office and two-bed ward. Two nurses, Betty Sealey and Theora Dann, will alternate day and night shifts. Dr. Stanley Immenstein is in charge of all medical activities at RKO.

## LETTERS

There are letters at the Los Angeles office of INSIDE FACTS for the following:

BIDMEAD Bros.  
DOWNING, Harry  
MATHEWS, Madeline  
MILLARD, S. S.  
PEDRO, Milly  
SHADAN, Fred C.

## TEL-A-PHONEY by JAMES MADISON



Hello, Bob Shuler.

Hello, James Madison.

Many of your friends consider you a greater man than ever before.

That's probably because I am now in the Who'sWho-house.

Hello, Mahatma Gandhi.

Hello, James Madison.

England has set up a lot of machine guns in India.

A person can almost imagine he's in Chicago.

Hello, George M. Cohan.

Hello, James Madison.

What's the first thing you did after tearing up your million dollar contract with Joseph Schenck?

Gave my publicity agent a raise of salary.

Hello, Pat Dowling.

Hello, James Madison.

Why are my brains like a can of Maxwell House coffee? Because both are vacuum packed.

Hello, Walter Winchell.

Hello, James Madison.

Why would some movie producers make poor grave diggers?

They'd fail to recognize a good plot if they saw one.

Hello, Harry Cohn.

Hello, James Madison.

What class of picture actors are called "Afternoon Editions?"

The "Extras."

Hello, Ken Murray.

Hello, James Madison.

What is the "absentmentality" you encountered last week?

A girl who thought a black out is a negro away from home.

Hello, William De Mille.

Hello, James Madison.

They tell me Peggy Joyce has been married six times on account of her sex appeal.

That makes her ex-husbands a SEXtette.

Hello, Kay Hammond.

Hello, James Madison.

Last year more goats were born in Switzerland than ever before.

What you might call a bumper crop.

Hello, Dolores Del Rio.

Hello, James Madison.

A friend of mine who stutters wants to go into pictures. Let him make a slow-motion talkie.

## SCHULBERG ON TRIP

G. M. Schulberg, Paramount general manager, left Hollywood for New York this week to confer with other production and distribution department executives and attend the eastern sales convention to be held in Atlantic City. Schulberg will return to Hollywood late in May, following the annual Paramount-Public convention in San Francisco. He is accompanied on his trip by Harold Hurley, of the studio production department.

## DUFFY CAST SET

Completed cast for Henry Dufy's revival of Ralph Spence's thriller, "The Gorilla," at the Hollywood Play House on Saturday includes Clifford Dempsey and Frank McCormack as the detectives; Frank Bramley, John Maurice Sullivan, Gabe Gordon, John De Weese, Edward Seabrook, Walter Marshall, Philip Morris, John Manning and Victor Donald. Edward H. Curtis is directing.

## BUSINESS BUILDER AND RECORD SMASHER

## EDDIE PEABODY

HIS PLUNK-PLUNK BANJO JOYS  
MEAN PLANK-PLANK AT THE BOX OFFICE

## HE NEVER MISSES

EXCLUSIVE MANAGEMENT

Mrs. Eddie Peabody

## WILBUR ENDS SEASON

The Wilbur Players closed their season in Honolulu on May 4, and are due to set sail for Los Angeles, May 17, for the summer. They are expected to reopen in the islands next autumn.

## DENNY WITH MOORE

Finishing a part in "Madame Satin," Reginald Denney has been signed to M-G-M to play opposite Grace Moore in her first stage picture, based on the life of Jenny Lind. Scenario by Hans Kraly and Claudine West and dialogue by John Meehan. Original music composed by Herbert Stothart, Arthur Freed and Harry Woods.

## NEW ORLEANS TRIP

Director Luther Reed, accompanied by a technical staff, left this week for New Orleans to film Mississippi River and levee scenes for use in Radio Pictures' original operetta, "Dixiana," starring Bobbe Danneberg, now nearing completion. "Extras" for the exterior scenes will be recruited from negro colonies in the Mississippi River bottoms.

## MISS BROX WEDS

Patricia Brox, of the Brox Sisters, was married to Robert D. Gerstenganz at the home of William Perlberg, agent and hubby of another sister, on Monday.

## MRS. INCE WEDS

Losing by her marriage her interest in the principal of the \$2,000,000 Thomas Ince estate, his widow, Mrs. Elinor Ince, was on her honeymoon this week in northern California after her marriage to Holmes Herbert here on Saturday.

## NEW AKINS CONTRACT

Zoe Akins, playwright and novelist, has signed a new contract as a Paramount writer. Paramount first signed her to do the adaptation of Timothy Shea's novel, "Sarah and Son," which was filmed with Ruth Chatterton in the leading role.

Paramount's filmization of the Schwab and Mandel golf musical comedy, "Follow Thru," will be entirely in color.



**Harold J. Bock**Manager  
PHONE DOUGLAS 2213**SAN FRANCISCO**

OAKLAND—SACRAMENTO—SAN JOSE

**KRESS BLDG.**935 Market St.,  
Office Suite 504**'CAUGHT SHORT' IS  
LEADING S. F. FILM**

SAN FRANCISCO, May 8.—Marie Dressler and Polly Moran in Metro's "Caught Short" proved the outstanding attraction in the local picture district, drawing plenty of customers into the Fox and setting that house at the head of the list. "Cuckoos" at the Orpheum drew nicely in its opening.

The Dressler-Moran combo, aided by Singer's Midgets on stage and a Walt Roesner overture, pulled \$43,000 into that house. Nils Asther was slated to make personal appearances but didn't show.

Another comedy combination, this one Bert Wheeler and Bob Woolsey in Radio's "Cuckoos," were a laugh clinic for the Orpheum. House did \$15,000 on the initial stanza of this flicker.

On the second week of Lawrence Tibbett in "Rogue Song" Loew's Warfield pulled in \$24,000. "King of Jazz" with Paul White-man follows in about two more weeks.

Public's Paramount found Alice White not what she was cracked up to be. With the star appearing in person for two days in conjunction with her "Show Girl in Paris" house pulled in \$18,500 and nothing more. California on second seven days of "The Texan" okay, at \$19,000.

"Paramount on Parade" opened at Publix's St. Francis to the mighty sweet tune of \$15,000 and is still going strong. Wagon's Davies drew a nice \$8,500 on the first week of Tiffany's "Mamba." Ackerman and pulled in \$11,500 up some over previous weeks, getting around \$9,000 on "Girl of the Year." Wagon's Embassy got \$11,500 on second week of "Hold Everything."

**NITA MITCHELL BACK**

SAN FRANCISCO, May 8.—After a considerable amount of time spent in the studios and radio stations of Hollywood, Nita Mitchell has returned here and is set to open May 14 at the Silver Slipper Cafe. In addition to working with the floor show she will sing with Joe Wright's band in W.P.O. broadcasting by remote control from the Slipper.

**COMICS APPEAR**

SAN FRANCISCO, May 8.—Bert Wheeler and Bob Woolsey exchanged wisecracks during six personal appearances on Saturday and Sunday where the pair's newest Radio picture, "Cuckoos," had its premiere.

**POSTER MARRIED**

SAN FRANCISCO, May 8.—Walter E. Foster, senior partner of Foster and Kleiser, bill posters, was married Sunday to Mrs. Edith E. Botsford, divorcee.

**NINA FRELLSON'S**

JUVENILE TOURS

Permanent Address: Inside Facts

EMIL

ERNEST

**Schmidt & Nickerson**

Present a Novelty

**"NERO—MUSCULAR CO-ORDINATIONS"**

Permanent Address: Inside Facts, San Francisco

**GUILD'S ANNUAL  
ELECTION SOON**

The Catholic Motion Picture Guild will hold their election of officers on the 19th of this month, the end of their business year. It is not known yet whether James Ryan will be a candidate for reelection, but it is felt he will probably oppose to the insistence of his followers, in order to carry forward important work begun by him during the past year. Ballot cards are being mailed out now.

**GINGER ALE DRIVES  
WARM NIGHT CLUBS**

SAN FRANCISCO, May 8.—Possible retaliation for several of this city's night clubs looms following raids by prohibition authorities who swooped down on the Silver Slipper and Robert's at the Beach, as part of a campaign against the so-called ginger ale set-up law.

Declaring it is illegal for a hotel or cafe to serve ginger ale, mineral waters and soft drinks to customers when the former know it is for the purpose of mixing drinks, drys seized a quantity of liquor at tables in the night spots and departed without molesting anyone.

The raids and the resultant publicity they received at the hands of the dailies has resulted in a slashing of business at all night clubs in San Francisco. Customers are afraid to come to the places, fearing they will be incited to more of the sudden raids that might take place.

Prohibitionists padlocked the Butter Hotel in Seattle some time ago when they held the place responsible for set-ups. It is feared that the same action might take place here.

**ADDED TO CAST**

SAN FRANCISCO, May 8.—Paul Bissinger has added Esther Muir to the cast of his musically "Hi There," opening May 14 at the Columbia. Miss Muir, late of the production "Lady Fingers" and "My Girl Friday" in New York, is the wife of Busby Berkeley, currently staging dances in the picture production of "Whoopee."

**MAKES APPEARANCE**

SAN FRANCISCO, May 8.—First National sent up Alice White from Hollywood for two days of personal appearances in conjunction with the opening of Alice's latest picture, "Show Girl in Hollywood," at the Paramount. Her fiance, Sidney Bartlett, accompanied her.

**MOVE HEADQUARTERS**

SAN FRANCISCO, May 8.—San Francisco division of Fox West Coast, under the direction of A. M. Bowles, has moved its headquarters from the fifth to the eighth floor of Loew's Warfield building.

**MRS. JOLSON VISITS**

SAN FRANCISCO, May 8.—Mrs. Al Jolson, known professionally as Ruby Keeler, spent a part of last week here.

**Market St.  
Gleanings**

SAN FRANCISCO, May 8.—Ever since the Orpheum's advertising manager, Frank Percy, realized that the theatre-going public is getting on the song and dance flickers is contained in the display space being used on Radio's "Cuckoos." Not a Revue heralds the adv. copy and in that short time there's a good deal of assurance that probably has attracted a flock of customers who otherwise would have remained away from the celluloid, thinking it another one of those things.

**Unsolicted Interviews**

After cooling our heels for three hours in the outer offices of Richard (Henry Duff's general manager) Marshall we got the jump on two character actors, aged juveniles and actresses engaged practicing the time step and bustles into the sanctum of this perpetually busy impresario.

"Howdy, Mr. Marshall, what shows are on the boards this week?"

"Well, 'Elizabeth Sleeps Out' at the Alcazar, with 'Mary's Other Husband' at the Orpheum."

"Oh, Mr. Marshall, 'at the President' But you busy with shows? Let me tell you about the comedian who didn't want to do 'Hamlet'."

But that's going a little too far, so we depart.

We prophesy that it's only a matter of time until some irate movie-bus is going to run over his hind legs and demand a lot of scissoring in some of the latest pictures. The releases in pictures yet to come to our attention is the one in "Hold Everything," where the cook carries the more than the two fellows in more or less of a compromising position (they had been wrestling) and then remarks, "I'll pardon me, you gentlemen probably want to be left alone."

**Spotlights**

George Nickson saving money on socks. . . . He has taken up spats with the Silver Slipper Cafe. . . . With Joe Wright's hot, rhythmic music. . . . Jimmie Barr's showmanlike rendition of "Blue Lou Blues." . . . many show people there. . . . Walter Behan from NBC. . . . D. Inhabilla from the Fox Oakland. . . . Virginia Buchanan from New Moon. . . . A. J. Perry. . . . this big period and paragraph man. . . . the Governor Hotel. . . . looking like the Roosevelt in Hollywood. . . . within five minutes in the lobby we saw. . . . Carlton Kelsey, Al Siegel and Jerry Whyte from Hi There. . . . Carl Lamont of Shapiro, Bernstein up from Los Angeles. . . . Singer's Midgets from the Fox. . . . Manny King and Al Erabell from the Golden Gate. . . . Louis Graf, Phil Foy, Deiro, Florence Sparrow, Ruby Lang, Jack Russell, Arthur Ward, Hal Horne, John Smith, Chaz Chase. . . . more theatrical people than there are tap dancers vaudeville. . . . c'mon, let's steal another bow.

**ORGANIST LEAVES**

SAN FRANCISCO, May 8.—C. Sharp Minor, featured organist at Loew's Warfield, leaves the house this week and will go to Hollywood where he has several things in prospect. Peter Paul Lyons and orchestra will play all music of the house.

**LYRIC CONTEST PLUG**

SAN FRANCISCO, May 8.—R-K-O Orpheum is sponsoring a lyric contest in connection with a melody, "Springtime Every Day For Me," written by Geo. B. L. Brice, local composer and publisher. Buss McClelland, Orpheum organist, is tied up on the stunt with Braun.

**PICTURE SHEET  
TROUBLING HIM**

SAN FRANCISCO, May 8.—After taking a peep at the 24-shells out on "Ingagi"—they show a native woman in the clutches of a jungle gorilla—a film peddler remarked:

"It's getting so a guy doesn't know with whom he can trust his wife these days."

**WRIGHT PLAY FAILS  
TO OPEN PER SKED**

SAN FRANCISCO, May 8.—While numerous legal difficulties beset Andy Wright here this week, William Foy and RH Guard, two members of the cast of "Philadelphia" were negotiating for a new backing company at the Capitol here with a revamped cast.

SAN FRANCISCO, May 8.—When a \$625 check for a week's rental of the Tivoli bounced back on W. J. Leahy, owner of the house, he cancelled Andy Wright's "Philadelphia" and that played for an open Sunday night as per schedule.

Despite the fact that the cast was unprotected by an Equity board members of the troupe agreed among themselves to waive it until Monday, but when they showed up Sunday morning for a dress rehearsal, doors of the theatre were locked.

Included in the cast were Barbara Bedford, Ora Carow, Rock life Fellows, Franklyn Farnum, Del Mar and others.

**LEVIN IS DAD**

SAN FRANCISCO, May 8.—Jesse Levin, local theatre man, is a dad. The baby boy was born April 29.

**NEW GEARY SHOW**

SAN FRANCISCO, May 8.—Charlie King is scheduled to open "Among the Married" at the Geary on May 11, following "Criminal Code."

**DOLIN CONCERTS**

SAN FRANCISCO, May 8.—Max Dolin this week inaugurated the first in a series of Sunday morning Philharmonic Orchestra concerts in the Columbia Theatre, playing to a good house. Time of the features has been shoved ahead to 2:30 p. m., when future concerts will start.

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**'NEW MOON' CLICKS  
TO LEAD S. F. LEGIT**

SAN FRANCISCO, May 8.—The Lillian Alberton-Louis O. Macdon show, "New Moon," came crashing through to increased business on its second week at the Curran, topping its nearest competitor by more than double. Gey, Drew's "Criminal Code" was good as was Mei Lan Fang, the Chinese female impersonator, at the Capitol. Duffy houses took it on the chin.

Second stanza of "New Moon" showed \$24,000, deposited at the boxoffice and it looks good for several more weeks with "Student Prince" then set to follow.

Next down to "New Moon" there was "Criminal Code" at the Geary. Drew mighty nice comment as a great play and did pretty good business, \$12,000 being the figure.

Duffy's Alcazar with 'Hell's Bells' registered \$4,000, while the President with 'Mary's Other Husband' did a weak \$3,500. In Oakland the Dufwin garnered \$4,000 with 'Elizabeth Sleeps Out.'

**DOONE IS VISITOR**

SAN FRANCISCO, May 8.—Allan Doone and his leading lady, Edna Kealey, are here on a visit after several years' absence during which they played in Australia, New Zealand and South Africa. They return soon to South Africa where they hold contracts for a return engagement.

**ENTER SIXTH MONTH**

SAN FRANCISCO, May 8.—Don and Rita are entering their sixth month as featured dance team at Cafe Marquard, working in a Fanchon and Marco booked floor show. Don also handles the m.c. work for the night spot.

SAN FRANCISCO, May 8.—Victor Connors, 15-year-old college student, has written a three-act mystery play, "Midnight," which was produced at a local church this week. His mother, Ruth Saville, is well known here as a stock player.

**DON & RITA**

Featuring Crittall Audiences

After Six Months as

Featured Dance Team at

CAFE MARQUARD

SAN FRANCISCO



REVIEWS  
COMMENT

## RAILROAD AND

CHATTER  
NEWSRADIO RECORD USE  
COMMENT ANSWER

If it is good enough to record, it is good enough to broadcast, is the reply of radio stations who use phonograph records for program material, to criticisms of their policy.

They claim there can be no legitimate objection to such a policy, and that a broadcaster has as much right to offer recorded music for entertainment as a picture producer. The public is not charged for the entertainment, and they do not have to listen to it if they do not care for it. The records are obtained in exchange for a consideration, either in money or in advertising, therefore, they assert, no one is cheated.

Although the major stations use in-person talent and command higher prices for their time, the record stations claim their programs do not suffer in quality, using the argument that recording companies use only the best available and most popular talent. If it is the kind of material people like to hear, they say, it should be acceptable as free radio entertainment, they say.

They declare this policy does no harm to musicians and artists, as these smaller stations could not function at all with the heavier overhead of an in-person staff of sufficiently high grade. Their listeners inform them they would much rather hear a good recording than cheap or amateur in-person talent, and they believe the only real reason for the record stations' casting comes from the manufacturers of the records, who believe the practice restricts record sales. Thus the station people dispute, stating that the disadvantage of the phonograph is the manual operation necessary.

## BAND TAKES HOUR

Irene Franklin's dance orchestra will be heard over KMTB every Thursday night between 6 and 7 o'clock from now on. Miss Franklin's music is well known here, having been formerly a feature of Solomon's in Los Angeles and the Egyptian Ballroom, Ocean Park.

## WEEKS STILL HEARD

Anson Weeks' orchestra is moved from the Mark Hopkins, San Francisco, to the Roosevelt, New York, but will still be heard over CBS, local radio, twice weekly. The effort succeeds Weeks at the S. F. stand.

## STAGED MANY PLAYLETS

Georgia Rife, drama director at KNX, is reputed to be the oldest woman in radio, but in length of service only and not in age. She has staged and played in over 250 playlets over KNX and appeared in the first dramatic production ever broadcast.

## BACK WITH PLAYERS

Harry Hays, Jr., has returned to the Savoy Players in San Diego, for a part in "Unusual Weather." He left the players to take a flying course.

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IN

## INSIDE FACTS

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## Pickups AND Viewpoints

## Speech Professors Need Modern Ideas

These professors who teach "speech arts" in the private colleges are entitled to pursue their calling and thereby earn a living, but when they step before a radio microphone they are telling the world, and that's different.

Evidently the "speech arts" taught are those that supposedly apply to dramatic expression, for that is the vehicle used by the estimable and very sincere professor who declaims sentimentally over a local station at regular intervals. However, if it is his intention to have himself regarded as an example of perfect dramatic speech art he should take a friendly tip to bring himself up to date on style, because with the generation-old method of delivery he employs he succeeds only in misleading the ignorant and making himself ridiculous with the informed.

The day of declamatory utterance has long since passed. Today's school requires naturalness, sincerity and deep feeling, flavored with a measure of restraint. Moreover, the voice must fit the character.

NEON SIGN ON  
HILL AS PLUG

Figured as a great plug stunt for "Hell's Angels," Sid Grauman is reported planning the erection of a huge Neon sign on the Hollywood Hills, similar to several other horizon brighteners, now burning in the interest of real estate developments.

Estimated cost for the addition to Hollywood's famed miles of lights, is \$75,000, with the sign certain to get a visibility, particularly at night, hundreds of times that of an ordinary message building or board.

## SINGERS SWAP POSTS

Elvia Allman, ballad crooner at KHJ, and Len Wakefield, old at KFRC, San Francisco, are swapping jobs by way of a change, effective this week. Rumors that Miss Allman was going to S. F. to be married are denied.

## NEW KECA SPOTTING

Rearrangement of KECA schedules puts Bob and Monte, harmony team, in a new spot, commencing this week they will follow Amos and Andy every Thursday night.

## ANTHONY DO VISIT

Harry Hall and Margaret O'Donnell, of the Earl C. Anthony program arranging staff, visited San Francisco during the week to study National Broadcasting Company methods.

## EASTERNERS HERE

G. A. Richards, president, and Leo Fitzpatrick, vice-president, of WJR, Detroit, Mich., were visitors in Los Angeles during the week.

## KINGSTON TO STAY

Al Kingston, recently appointed director of entertainment at the Blossom Room, Roosevelt Hotel, has been made permanent in the position, due, it is said, to the success he has achieved in the past few weeks.

## ACTOR GETS FINED

Municipal Judge Parker socked a \$50 fine on actor and director, Jig Baggett, after he pleaded guilty this week to a charge of driving an automobile while intoxicated following his arrest by Hollywood police.

By FRED YEATES

a thing is old it is good. Take a piece of cheese, for example. Old methods of doing things are discarded because they do not fit present needs or tastes. No credit reflects upon a radio station that continues to broadcast the archaic, except as a novelty, and no doubt either the professor or the station, or both, will wake to this fact sooner or later. It is to be hoped so, especially in this world where progress is the type of thing expected to find standards the very highest.

An example of high grade excellence in radio dramatic fare came over KECA, from the San Francisco ABC studio, last Sunday afternoon, when the National Players presented "Adventure in Love." It was exceptionally well done, technically well as well produced, well written, and the story continued to be absorbingly interesting to the very end. The plot concerned the efforts of a philosophical expert to arrange the philosophical affairs of a star, and contrived to be not only philosophical but plausible as well.

A jarring note was one of those windowless announcements sounded as though either he had just run up 14 flights of stairs or was standing on his head.

Last week we published a paragraph to the effect that KFI and KECA were having difficulty finding stenographers with some knowledge of musical matters. The day following publication found the two rooms full of applicants at the Anthony studios, ranging from a grand opera star with a knowledge of shorthand to a business yearnings.

"Did you hear Mary Lewis?" is the topic of conversation this week. It seems everybody did.

Billed to the world as the star of the big-shot Atwater Kent hour, last Sunday night she opened up on "Blue Danube," and what a mess! She swooped and sailed, was off pitch, one moment breathing into the mike and the next seemingly far away, and was steering ahead of one of the best chieftains most of the time. She came right back with another number, but whatever it was came last sight of against the astonishing performance of June Parker's burlesque opera on the "Mourning" hour last week was legitimate beside it.

The program was filled out with a quartet of negro spiritual singers and later on in the hour announcement was made that Miss Lewis had been taken suddenly ill.

Announcement was made three days later that Miss Lewis' father had died in France, and that she was leaving on the next boat.

Graham MacNamee, sports announcer, is being accused in some quarters as being lacking in sportsmanship as the result of an announced broadcast released here last Saturday over the CBS, when, at the opening of the National Aero Show in New York, he was allowed guest privileges in an airplane from which two-way broadcasting was being done for the first time. It was a CBS stunt, and Graham is an NBC man, but from the accounts he preempted most of the spotlight!

Bob Swan has been made chief announcer of KHJ. In giving us this item the publicity department (Continued on Page 9)

JOSEPH DISKAY  
OPENS STUDIOS

Joseph Diskay, Hungarian tenor, featured in vaudeville and on radio, has opened a vocal studio here, planning to concentrate on training for singing technique. Singing in twelve languages, Diskay has featured an extensive repertoire in R-K-O headlining appearances, national radio broadcasts, on Columbia and Victor records, and in many concert appearances.

Numerous critics have particularly commended Diskay's application of the little intricacies of the art of singing before the microphone.

## BENEFIT FOR HELPER

Prominent theatrical folk joined with Los Angeles people in a special benefit for Faith Chevallier, noted here for years as the "Little angel of the prisons," held at the Biltmore Hotel Tuesday night with Edna Lambert as master of ceremonies. The aged woman spent most of her fortune in helping jail inmates and the benefit receipts were expected to save her home, threatened for lack of funds.

## CRAWFORD BROADCAST

Jesse Crawford, local lad who made good in a big way on the organ, comes on the air with a new series of his own over the CBS beginning May 12. Mrs. Crawford, with a tenor and a master of ceremonies, will assist. N. Y. Paramount organ will be used.

## SECOND ANNIVERSARY

The Don Lee chain celebrates its second anniversary this week.

## HERE'S OPPORTUNITY

Eloise Kirkpatrick, staff soprano at KHJ, has resigned. Tryouts are now being held for her successor. A coloratura voice is required.

## LYONS ARRIVES

Arthur Lyons, president of Lyons and Lyons, arrived here Tuesday on his first trip to the coast.

## THE MODERNISTIC RHYTHM GIRL

## NITA MITCHELL

OPENS MAY 14 at the

## SILVER SLIPPER CAFE

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WARNERS REPORTED  
GOING AFTER RADIO

Reports that Warner Brothers were going after the radio broadcasting business in a big way followed announcement of the purchase of the Nacken patents last week. These patents give Warners a means of producing sound and television free of all patents held by other interests.

Following the employment of Bill Ray by KGBR, Long Beach, to manage its station, the report got abroad that Warners had planned the plant to add to its Hollywood station KPWB as the nucleus of a projected chain. Ray had been an employee of KFWB for some years.

These reports, however, are denied by Warners Brothers officials. Ray's move to Long Beach was an independent one, they assert, and has no connection with any radio plans of the picture producers. Moreover, they say, they plan no furtherance of radio activities under present contemplation.

## SONG'S AIR PREMIERE

An English song success, "Give Yourself a Pat on the Back," is to have its first American presentation, and its world air premiere, over KHJ, on the Merryman's program, May 8. Tubby Garrison of the local office of Santley Bros. is strapping a tie-up for the occasion.

RADIO'S  
PERSONALITY GIRL

JANEANE COWAN

DAILY AT

K F W B

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SAN FRANCISCO

Comes the Voice of

## Greta Gabler

The English Comedian

Wm. DON

CHARACTER IMPRESSIONIST

National Broadcasting Co.

SAN FRANCISCO

## SEQUOIAS

MALE QUARTETTE

A Feature Over

KPO

SAN FRANCISCO



# If His Goss Through, It Will Be Just

## RADIO SHOULD FIND PICKUPS AND Viewpoint

According to Earl C. Anthony, radio should bend its efforts toward producing and encouraging new talent, rather than try to feature the big names created in other fields of entertainment.

He believes that the material broadcast, rather than the personality of the artist before the microphone, should receive the greater share of importance.

His reason for this is that he believes radio to be the greatest factor in present day education; that the rising generation can not be educated on personalities but on standards, and that attention should be first concentrated on the quality of the program offered.

The big-shot artist usually considers himself more important than his art, favors it with his own interpretation, and is likely therefore to create a false standard of appreciation impressionable listeners.

The new radio artists should be trained to present their material authentically, he believes. The performer trained in the theatrical school is hard to adapt to the new technique required for broadcasting. Also many of the so-called "big" leaders are actually on the downgrade and are exceeded in both ability and artistry by many of the younger comers.

"The laborer is worthy of his hire," he says, and all artists should be paid adequately with money and with the renown they deserve. But he must first be concerned with music and art, and not with emoluments. The concert world is jammed with vainglorious, clever and unscrupulous performers who value their own popularities, much more than the art they cultivate."

### STROLLERS' BALL

The formal ball of the Strollers, new Hollywood actors club, was held at the Biltmore Hotel Wednesday night, with Harry Carey master of ceremonies.

Among those attending were: Ramon Novarro, Charles Chaplin, Myrna Loy, Josephine Dunn, Otto Matsson, Jean Harlow, William Bakewell, Russell Gleason and many others.

### BENEFIT FETE HELD

Bridge, tea and lawn fete at the Carl Laemmle Beverly Hills estate was held this week to raise money to defray expenses of El Nido camp for undernourished children. The camp provides up-building vacation for children supported by Council of Jewish Women.

### ROGERS GOING EAST

Charles "Buddy" Rogers will leave May 7 for the Paramount New York studios, where he is to make "Heads Up" under the direction of Victor Schertzinger, who already is on his way East.

**SPECIFICATIONS "SHOT"**  
Movies of Los Angeles celebrities for staging the 1932 Olympic games will be sent to the Inter-Olympic committee in Europe.

## Advertise in INSIDE FACTS

The Real Coast  
Theatrical  
Newspaper

(Continued from Page 8)

suggested we omit mentioning that Bob is married, but so we shall say nothing about it. It seems that fan mail drops off about 50 per cent the moment the public learns definitely that a favorite is dedicated, and we would hate to let us on post office earnings that Bob, of course, would not care himself, being a man who appreciates the praise of the domestic partner above all adulation of the wide radio world.

Bob is a Pasadena boy who, before he came into radio, was a world as a U. S. gob and saw life in the raw in a meat market. Now he wears long haircuts and a cute mustache, and is a pillar of strength to KJHJ.

"Doctor" Foley, missed from recent listings, the Bluebird program, and one of the best humorists on his air, turns up in Olive View hospital, a sick patient. He may be on his back, but he has not been forgotten by the fans—at least not yet.

Last Saturday's "Chasing the Blues" was good enough in material to allow up to two new leaders by some horseplay in the audience that the m. c. forgot to do. With an occasional parable, "You ought to be here, folks, to see this," had to do the "entertainers," as the listers are, with a variety described by Dick Creedon.

Harry Havlin got a unique piece of fan mail this week, one that probably holds the world's record for creative letter writing. "Adhorr v. v. g. Karl or Karl too, g. d. e. g." As Havlin received it, he might have used up all the words, but what more could he have said?

It used to be that Sunday was a good day to rest the radio set, at least until evening, but the general public following received the news in the East seems to have given us a better break out here. Among the new delightful programs released here last Sunday was "Fortunes of the Globe Trotter," one of a CBS series. It was fitted with an American in China, who got mixed up with an opium smuggler and a Chinese girl. It was interesting, well done and best of all, the American did not turn out to be a secret service man, praise heaven!

Barks from the Office Dog: Jerry Kilgore receives back pay from the Canadian Government and immediately receives a delegation from the Borrowers' Club. . . . Roland Ross interviewing a new actor, who receives his present weakness to be bright brown eyes. . . . also exhibiting a new moustache. . . . Carl Havlin hiring a new secretary, buying a sporty new car, refusing to pay Jose Rodriguez the money he owes him. . . . and trying to buy the coffee of the press with a cup of coffee. . . . Harry Hall and Margaret O'Donnell taking a trip together. . . . and Harry a married man. . . . Joe Rodriguez, announcing his wedding for October. . . . but no bride yet in sight. . . . any takers? . . . Ken Niles sporting some new red suspenders. . . . latest airplane design. . . . so they'll hold up, no doubt. . . . Bob Swan wearing his new honor with modest dignity. . . . an introduction to all butcher boys. . . . Dick Creedon in a barrel of fun and in conference at the same time. . . . Stuart Buchanan starts looking around. . . . Lieke, a new character wondering who's telling his private affairs. . . . Little Brum telling tales. . . . Ham Strum doing the disappearing trick. . . . Ted White listening to yodeller and looking pensive. . . . June Barker with the mail. . . . Leish Harline looking up a pastoral. . . . dear me, this hill-billy voice. . . . Ho, hum, it's a dog's life.

### POX SIGNS ATTACKS

Louise Huntington, who has played in several Broadway productions, is among the latest recruits to the Fox banner. She will leave New York the latter part of May for Movietone City.

## ACADEMY SPEEDS AWARD SELECTIONS

The committee on plans for the present year merit awards and the Executive Committee of the Academy of Motion Picture Arts and Sciences have agreed that the annual awards for 1930 shall be bestowed on a popular election basis by members of the Academy rather than by judgment of boards of judges as has been followed in the past two years.

Principal reason for this change is that the old procedure required so much time in carrying it out that it was impossible to make early final decisions until months after the period for which the awards were to be bestowed had expired. In 1928 awards were bestowed until May of 1929. Awards for 1929 were not bestowed until April, 1930. The reason for these long delays was the complicated machinery for arriving at judgments.

By the new plan the membership of each branch will make primary nominations by ballot for achievements within its branch. These nominations will be compared to obtain number of the candidates ranking highest in the count for each class. The ballot will be sent to the entire Academy for final vote, along with primary nominations. The committee has estimated that the branch primaries can be concluded within six weeks after the close of the production year July 31, and that the final election can be held within another six weeks.

## EXPLOITEER IN BOOKING FIELD

Harry Wilson, exploitation man with United Artists studios for the last five years, leaves for Bucharest, where he will be booked for a week. He has secured territorial rights for United Artists pictures in that region and will establish his own distribution offices there. He is taking only silent and synchronized versions.

Wilson has been to Roumania twice before once with Edmund Carr, besides which he made a round-the-world trip with Lincoln P. Brown, who is now in Mexico for Caddo Productions. Mrs. Wilson and their young son will accompany him.

### "TOYLAND" CAST

Joseph Cawthorn has been assigned one of the principal parts in Victor Herbert's "Babes in Toyland," which Radio Pictures will produce. One of the largest productions on its 1930-31 list, "Babes in Toyland" includes Bert and Dorothy Lee, with Everett Marshall, Metropolitan opera baritone, and Irene Dunne, Broadway musical comedy star, co-featured.

### BROWN DERRY BANDIT

Lone bandit stepped into the Brown Derby and gave film actors and directors a few hints on game and smoothness, stopping over with \$250 in cash from the register, one night last week.

### FEMME INTRODUCERS

Chuck Reisner has two femme conferencieres in the new M-G-M revue, "March of Time." Polly Moran and Raquel Torres, William Collier and Benny Rubin are the male "give-the-little-girl-a-hand" lad in the 1930 follow-up on "Hollywood Revue."

### ON HONEYMOON

David O. Selznick, film producer, and his bride, the former Irene Mayer, were on their honeymoon trip this week. They were married here will go to Europe. She is the daughter of Louis B. Mayer, M-G-M executives.

### ACTRESS DISCOVERED

Mrs. Lella Josephine Jerrard Farrow, ex-screen player, was divorced from William Turner Farrow, construction engineer, his wife on grounds of non-support and cruelty.

## San Francisco Radio Notes

SAN FRANCISCO, May 8.—That clever writer—and incidentally, our favorite columnist—O. O. McIntyre writes of the radio situation at last Sunday's Examiner. He writes of it scathingly. He says: "This radio, I believe, is our sickest industry. It has built up the most perfect equipment in the world and finds itself with no talent. Outside of Will Rogers, Amos 'n' Andy and Floyd Gibbons and a few crack orchestras it is destitute of amusement features and its continuous drivel is wearing out public patience. I gave up radio about two months ago. O. O. must have listened in on one of those programs that punctuated each two-minute vocal solo with a four-minute discourse on the qualities of Harriet's Hardy Harry Nets, maybe he isn't far wrong at that."

A former Fanchon and Marco vocalist, Ben Venuia, went out and sold herself as a radio feature to a local auto dealer and now she's on KPO five days a week with a fifteen-minute program, in which she is The Auburn Girl. She does a program of blues numbers with original interpretations. And she is that station's only blues singer.

It was 1:30 the other morning when Bill Foy, Bob Spencer and this writer went up to help out Harry Wickersham, who is the voice conducting KJBS's Night Owl program. A bunch of bags, few songs and some dialogue and there were eighteen minutes, twelve of which requested us to pay off bills.

With a number of technical changes in its studio KFWB is no longer KFWB, but instead is now KROW "crowing for Oakland." KROW has tied up with the Oakland Post-Enginer.

National Broadcasting Co. is remodeling the twenty-first floor of the Hunter-Dulin Building and will install a hostess there. Business, publicity and arrangers' offices are on that floor while the studios are on the twenty-second.

Julia Hayes is now broadcasting Helpful Hints for Housewives on KTAB. Aren't you just too tickled for words?

The musically minded "Hi There" has tied up with NBC for a series of radio programs with artists appearing from the show due to step before the show due to their stuff.

Down at KYA Helen Stone sets a fast pace for the others to follow.

## EARLE WALLACE

Always Busy Developing Dancing Stars but Never Too Busy to Create and Produce  
Original Dance ROUTINES and REVUES That Sell  
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PRACTICAL STAGE TRAINING  
STAGE TAP DANCING (In All Its Branches)  
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## HICKMAN BROS. — PAUL

COMEDIANS AND WRITERS  
Yes, We've Trouped With Medicine Shows, Burlesque, Minstrels, Circus, Biggest and Best in Vaudeville. And not forgetting our own big Musical Comedy Success, "WHO STOPPED THE FERRY BOAT?"  
Our telephone number is GRanite 1555.

## GEORGE and FLORENCE

BALLET MASTER AND MISTRESS  
Formerly 68 Successful Weeks Producing Weekly Changes in Australia's Largest Theatre  
THE STATE, SYDNEY  
Producers Desiring Originality WRITE or WIRE  
Permanent Address: INSIDE FACTS, Los Angeles

## PRIVATELY ALL GOOD BE JUST

## PROBATIONARY

A recent uproar from Washington about an invention that was to bring the sense of smell to the screen led into insignificance before the things that are promised for radio by local ether wizards.

All radio gives us now is reproduction of sound. Sight by radio is practically ready. But that is all, claim the geniuses.

It will be possible in shorter time than we now realize, to set up a microphone in vales of rural beauty and bring to city dwellers not only the songs of the birds and the poetic sighing of breezes, but also the fragrance of the flowers. The "smellies" will be available to radio listeners as soon as to picturegoers.

But radio is to go further than that and actually bring the sense of touch! That is done now, in an abstract way, by the broadcasting of persons when they appeal for funds, but the inventors assert they expect to lead them to believe that tactile sense not only can be, but will be, broadcast successfully in the near future. The sense of smell, and the flower will be seen, smelled and touched by radio, while the buzzing of the bees around it can be heard.

In other words, radio will bring into the home all the actual qualities of distant objects. Annihilation of distance, of all mundane limitations, will be ours tomorrow. The lover may see, hear and—er—kiss the distant sweetheart; visiting can be done by radio. But even the wildest flights of the imaginative inventor, of all mundane limitations, possibility of bringing in friends for a game of bridge by radio. That would be too much.

### MARRIED PAIR HERE

With her new husband, Hugh C. Leighton, president of the Interstate News Company, and head of the Los Angeles office of the Frederick C. Leighton Co., Pauline Frederick arrived here this week. The couple at the Beverly Hills Hotel for six months' stay, with Miss Pauline planning to stage a play here.

She sings on the Bridge Street daily TRINITY cellist, being heard on a number of program featuring that instrument, and makes the arrangements for the Harmonettes, vocal trio of which she is a member.



VANCOUVER, B. C.

A. K. MacMartin

REPRESENTATIVE  
901 Bakula Bldg.



# NORTHWEST



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REPRESENTATIVE

## 5TH AVE. EAGER OF SEATTLE HOUSES

SEATTLE, May 8.—The Fifth Avenue, with "High Society Blues," backed by the F. and M. stage show and Jackie Souders, walked away with the cream of the business this week to the tune of \$17,500.

By far the best show for a long time and several grand above its nearest competitor, the Paramount, which had "The Light of the Western Stars." This one did \$12,800, disappointing figures for this house.

The most consistent box office attraction here for the past few weeks has been "Taggart," which held the boards at the Blue Moose for three weeks to the tune of \$30,500 for the twenty-one days. First week, \$10,000; second week, \$10,000, and a slight drop for this, the final week, to \$7,500. Across the street at the Music Box the first week of "Hold Everything" took a neat \$13,000 for its opening weekend, holding over another week.

Hammick, a consistent money maker with his two shows, is already plastering the town perhaps the greatest double attraction to open Thursday. "Two University Wonders," "The King of Jazz" and "All Quiet on the Western Front" get their premiere at these two houses.

The Orpheum with Bebe Daniels and Alvin Francis, and the Savoyde bill headed by Henry Sawyer did \$11,000, fair enough considering the competition around town.

The Fox, with its second week of "Rogue Song," took a side to a reported \$8,000, about one-half of its first week. The house is in a tough location, with everybody waving to drag the customers over onto Olive street. Owen Sweeten on the stage in his sixteenth week does his share, with Herb Kern, new featured organist, already adding many new ones.

The Coliseum, second-run Fox, showed a drop, going to one-half of its first week, while the Metropolitan with Billie Dove in "A Notorious Affair," doing likewise. "Young Man of Manhattan," now in at the Met and should double the business.

Around the dance pavilions, Cole McElroy continues to lead the town. Hat the town pretty well tied up together with John Savage's Trianon ballroom where Jack Crawford opened last week for a short stand before going into the Rose Room. A block of real estate separates the two pavilions, with evidence of untold rivalry on the surface, but plenty underneath, with both shownmen digging up nightly stunts to entice 'em in.

"Tiny" Burnett, at the Venetian Gardens, is still grabbing off the heavy dough after sundown with week-ends a sell-out. Neat proposition for "Tiny" who has a following as long as a headline on a winter's day. No competition from anybody, especially so for the Mayday Club. Victor who hit another bad last week, Coffee Dams' change of ownership leave Lee Pinnard in sole charge with Sammy Gore, master of ceremonies, grabs off quite a little of the remaining business, which is plenty when catered to.

### TRAVELING ELEVATOR

A traveling elevator, used to convey sound cameras, will be used in filming Radio Pictures' "The Dixiana." The elevator, constructed by studio mechanics, will travel 100 feet on an overhead track. Mechanical construction has been synchronized so that the cameras will raise and lower as the elevator proceeds along the track, getting exceptional camera angles.

### PLAYWRIGHT ARRIVES

Marie Baumer, author of "Penny and Town Boy" stage plays, has arrived in Hollywood from New York and has joined the writing staff at the Paramount studios.

## Notes Along Fifth Avenue

Herb and Mrs. Kern window shopping. . . Al Franks looking up Rose Smith. . . Carl Wing putting a new number. . . Lew Mahan becoming worried about new song hits. . . Dick Buckley with a flashy new suit. . . Jackie Souders in the Fifth Avenue lobby. . . Mel Klee looking for part of the cast. . . Some of the F. and M. "Broadway Venues" crossing the street escaping Fifth Avenue's heavy traffic. . . Alma Gordon taking her poodle out for an airing. . . Betty Shilton at the console. . . Twelve midnight. . . Harry Mills, pipe and all, up in the Trianon. . . Jimmy Carrier in the Orpheum box office. . . Johnny Northern taking it easy for a few hours. . . Harold Weeks worrying about theme songs. . . Percy Burnor and George Miller talking things over in Paramount's lobby. . . Billy Hartung listening to the radio. . . Seymour Kail, Paramount theatre's lobby cartoonist. . . Ralph Mayer watching the construction of the new Trianon on Athletic club. . . Bill Barker up in F. and M. office arranging for a dramatic southern. . . Owen Sweeten and his boys making their appearance under the marquee at the Fox in the shape of photographs. . . They took the Fifth Avenue. . . Emma Jane Epler receiving a package of "Tonight". . . "Tiny" and "The King of Jazz". . . Sent getting out of car. . . Jim Clemmer with the usual scowl on his face. . . Billie Dove in "A Notorious Affair". . . Bobby Armstrong strutting and rightly on "Young Man of Manhattan". . . He and Bob Blair. . . Ford of the fronts at 1:30 a. m. . . Chic Cooper winning the nomination as the prettiest blonde. . . Owen Warren ditto as a cowboy and a gentleman. . . Henry Santrey riding in the air. . . Giving and giving directions. . . and interviewing amateur song writers at the same time. . . Jesse James with his genial dignified as ever. . . and broadcasting from the PRESS. . . and making a hit at the Lou. . . Owen winning another song plugger's heart. . . making two score even when still not in chance. . . Now. . .

Halperin is home. . . Friend Hagerman with his everlasting smile. . . going on the air. . . and pleasing quite a few feminine and one masculine heart. . . Carl Wing working like the dickens as usual. . . Al Simmons hurrying across the street. . . with a broad grin. . . Sammy Green explaining his ingenuit. . . Jerry Nolan, looking like he didn't. . . Dorothy Potts being mistaken for Norma Shearer. . . Betty Hudson looking like herself. . . and chatting with her from the Winter Garden stopping for a moment. . . Bud Sommers and his charming wife. . . cheerfully and comely. . . Jerry Nolan's work. . . Paul Schweigler in a new car. . . Five hundred people at a "savage" luncheon at the Wilsonian. . . Bill McCauley booming up trade for Club Bilroy dentist and complaining about it. . . Ken Stuart out to the ball game. . . Phil Lamphen writing from Portland. . . Rushing future fraternity pledges. . . Eleanor Plamondon at the J. C. . . Famous smile out front of his Embassy theatre. . .

### HERBERT DIRECTING

Hugh Herbert, writer and director, has been assigned to direct dialogue on "Radio Pictures" wide-film production, an outdoor radio drama. He left this week with a company of stars. . . Louis Wolheim, Jean Arthur and Robert Armstrong to the first location in Montana.

### FITZPATRICK HERE

James A. FitzPatrick, producer of the Travel Train Series of short subjects, has arrived in Los Angeles, following a lengthy Pacific Ocean journey. He will leave for New York May 10.

## PADLOCKED 'ROOM' OPENING UP AGAIN

SEATTLE, May 8.—John Savage, owner of the Butler hotel and lessee of the Trianon ballroom, who brought Jack Crawford and his Victor recording orchestra from Atlantic City to the dance palace, opened his "Rose Room" at the hotel with Crawford and his band as the feature attraction last Wednesday.

The hotel was recently padlocked by local authorities, but Savage fought the injunction through to the higher courts, finally winning out. Tex Howard, who barnstormed the northwest stick during Crawford's week at the ballroom, returns there Wednesday.

## SANTREY GIVEN SEATTLE'S KEY

SEATTLE, May 8.—When Henry Santrey rolled into town last week, he had the honor of accepting the first golden key to the city of Seattle from the hands of Mayor Edwards. The mayor slipped a bug in Santrey's ear on the surplus of good talent in the city.

Henry immediately paved the way for local audition stunts which brought the natives in droves to the theatre and incidentally grabbing off a lot of local press stuff.

### QUARTET AT RESORT

SEATTLE, May 8.—Emma Jane Epler in charge of the Arcadia Music Store for Kemick here takes her four-piece band into the Haller Lake community resort next week. The personnel is as follows: Kay Dillon, violin; Francis Krausland, sax and clarinet; Percy Nolan, drums; and Emma Jane Epler, lead and voice.

Following the summer engagement, the quartet who are well known over local radio stations, will leave on the Northwestern for a tour of Alaskan waters.

## VANCOUVER By A. K. MacMARTIN

An accident to the second narrows bridge when a freighter rammed it, knocking a span into the drink, has worked considerable hardship to two night spots on the North Shore. Vic Foley's Narrows and the Plantation, both of which depend on their business from the city proper, will be out of luck for the next 30 days while the bridge is being repaired. Ferry service is too slow for the lovers of whoopee and they remain on the Vancouver side of the water patronizing the Belmont Cabaret, the Spanish Grill and other local spots.

\*\*\* The Winter Garden, on the pier at English Bay, opened for the season Saturday night. Billy Reeves and his Music Masters are booked for the season with dancing on tap nightly.

\*\*\* Calvin Winter and his band are broadcasting for CNRV, the Canadian National Railway network. This is the first time Canadian Pacific Coast program has been sent East over the new wire.

\*\*\* The Del-Roy and Merinoff Dancing Institute staged a dance revue to a good sized house at the Vancouver Theatre May 5. One hundred of their pupils made up the cast. Some snappy hoofing and everything from tap to the classical varieties was on the bill, all numbers pulling strong applause.

## SONG IS WORTH PLENTY TO HIM

SEATTLE, May 8.—Larry Delaney, said to be a California cabaret entertainer, pleaded guilty to stealing a \$150 suit case last Saturday in Judge Wright's court. The judge told Larry to prove his vocation and when the latter warbled an Irish ballad he got his money back, spending eight days in the cooler.

## UNSOLICITED INTERVIEWS

(With apologies to Harold Bock)

WE called on the S. L. CROSS MUSIC CORP.

## "ROCK-A-BYE TO SLEEP NIXIE"

AND

## "TONIGHT"

OUR BIG SENSATIONAL HITS?

## GREAT TUNES !!!

THEY CHORUSED . . . AND WE HEARD THE VOICES OF

JACKIE SOUDERS OWEN SWEETEN  
COLE McELROY DWIGHT JOHNSON  
TINY BURNETT TEX HOWARD  
LAYNE & GORDON RON AND DON  
HERMAN KENIN MYRTLE STRONG  
BETTY SHILTON and a HOST OF OTHERS

as we headed for the door to fill orders from Friend Hagerman, Lou Oudean, Al Simmons, Harold Weeks, Geo. Olsby and a host of other smart music folks who KNOW.

## CLIMB ON THE BAND WAGON OF HITS!!!

SYL CROSS JEAN ARMAND GENE McCOMICK NEWTON KELLY  
President Vice-President Prof. Manager Sales Manager

S. L. CROSS MUSIC CORP. People's Bank Building  
SEATTLE, U. S. A.

## FRANKS REOPENING FORMER PAN HOUSE

SEATTLE, May 8.—Al Franks, for many years one of the leading figures in musical comedy circles in the northwest, opened the old Panthea theatre on May 15.

Franks came here from Portland after a long run at the Capitol theatre in the northwest, open the week preparatory to what is said to be one of the most elaborate affairs to hit the town.

The theatre is being entirely renovated, and Franks is figuring to play at a ten, twenty and thirty cent admission. Ed Fisher, northwest booking agent, handled the cast for Franks.

## LOBBY PLAYING CONTEST TRIED

SEATTLE, May 8.—In a tie-up with the Seattle Star, Bill Hartung, manager of the Paramount theatre here, this week started a "lobby entertainment" contest.

The idea is the outcome of the successful engagement here of Layne and Gordon, the original lobby entertainers, who, while booked for two weeks, stayed fourteen, and created a demand for this novel type of entertainment.

A four-week contract at a minimum salary of \$50 a week is the legit outcome of the contest. Two acts have already been accepted, one of which is Roy Oxman, local singer and song writer, and the Richardson Twins, dancers, who are already in the circuit show.

### NEW DIX PICTURE

Richard Dix's third starring film went into production at RKO studios this week with Geo. Archinbaud directing. Mary Lawlor plays opposite the star. Others in the cast include William Janney, James Neil, Paul Hurst, Matthew Betz, Jimmy Quince, Ed Sturgis and Harry Tenbrooke. The story is an original by Barney Sarecky. The adaptation to the screen was made by Wallace Smith.



## COLUMBIA STUDIOS ON BUSY SCHEDULE

With five companies actually shooting, the Columbia studios hit the season's peak of production this week.

Companies at work on the Columbia lot at present include: "Hell's Island," with Jack Holt, Ralph Graves, Dorothy Sebastian, Richard Cramer, Harry Allen and Lionel Belmore, Edward Sloman directing;

"Sisters," with Sally O'Neill, Molly O'Day, Russell Gleason, Jon Robards and Morgan Wallace, James Ford directing;

"Temptation," with Lois Wilson, Lawrence Gray, Eileen Percy, Billy Bevan, Robert T. Haines, Jack Richardson and Gertrude Bennett, E. Mason Hopper directing;

"The Man From Hell's River," starring Buck Jones, supported by Vera Reynolds, Harry Woods and George Pearce, Louis King directing.

"Rain or Shine," starring Joe Cook, with Louise Fazenda, Joan Peers, William Collier, Jr., Tom Howard, Dave Chasen, Allen Ross, Adolph Milar and Clarence Muse, Frank Capra directing.

### HARRIS HIT BY SPEEDY DRIVER

George Harris, diminutive comedian with the "Student Prince" company now at the Majestic theatre, suffered a painful accident last Saturday night. He was stepping out of his car at his home when another car came speeding along and slammed him back into his own machine, severely bruising him. His part was filled without rehearsal by Jack Goodrich. Harris is expected back in the company in a few more days.

### FOUNTAIN ON JOB

SAN DIEGO, May 8.—Lester Fountain appointed city manager for all Fox-West Coast houses here, took over supervision of the Fox, California, North Park and Egyptian this week. Fountain comes from Long Beach.

### NEWSPAPERMAN SIGNED

Maurice Henline, former literary editor of the Baltimore Sun, has joined the writing staff at the Paramount studios in Hollywood.

## Along Film Row

By FRED YEATES

The various and sundry national sales conventions of film distributors are large affairs, but only come once a year, and in no way overshadow the sidewalk conventions held daily along Film Row. These conventions, which, like ball games, are only stopped by rain, are more important to the film industry than said industry realizes, and many grave matters developed there are so rarely used or even appreciated by the big shots.

Certain sidewalk spots along the Film Row curb have been occupied by individuals so long that they have come to be regarded as private property. A particular mail box officiated as a combination office and leaning post for one salesman to such an extent that the mail collector got in the habit of apologizing every time he had to disturb him. But things are now changed.

One day last week, during the temporary absence of the inhabitant, some wag hung a sign on the wall box reading, "Gone to Lunch." Since then the box has hung lonely and forlorn. For some inexplicable reason the spot is no longer regarded as desirable office space.

Morris Sudman, the Fox exchange booker, is back on the job after a tonail operation. He can't talk, which is tough.

Remarkable but true. N. P. Jacobs, R-K-O exchange manager; H. C. Cohen, western division manager, and Morris Jacobs, booker, are all men who have no time to go fishing.

Everything is ready for the R-K-O convention, to be held at the Roosevelt Hotel, May 19. Everybody will be here, from President Schnitzer down.

The wall between the R-K-O and Pathe exchanges is still in place, although this is the third annual appearance of the rumor that these two are to merge. Columbia is now hooked in on the deal, now that the latter has sold its product to R-K-O houses. Maybe the wish is father to the thought, and a little more rubbing on the wishing ring will bring it about.

George Caldaras, Tiffany exchange manager, who broke a leg last week, is on the mend. The office looks quiet without him, although everybody is attending to business just the same.

On Tuesday morning of this week an auto burst into spontaneous combustion in the middle of Washington street, right opposite the Row. It's a hot spot.

Some new faces at the Columbia. Fred Smith is a new shipper, and Lavida Thurston bends her pliant face over the inspection table.

The Pathe window has gone circus. A couple of bed sheets form the big top and dummies dot the interior in the guise of performers. Salesmen cluster around and wish the glass wasn't there. The sawdust on the floor makes it a dandy place to slip.

L. R. Scamaharn, who has been with the Paramount exchange since 1916 as a salesman, has been transferred to the Public Theatres and left last week for San Francisco, where he enters training class before getting an assignment.

M. C. Burles, California salesman for Paramount, takes over the Arizona territory formerly handled by Scamaharn.

The Film Board boys are planning some entertainment for C. C. Pettiglow, visiting mogul from the New York Board. C. C. is stopping at the Roosevelt Hotel.

"Benny" Benson, pilot of the United Artists exchange, proposes a vote of confidence from the show world to Sid Grauman and Fred Miller, two noble showmen who are returning to harness. He believes the boys should be started off with a great big hand.

"Benny" went to the wrestling match Monday night and didn't like it. He thought the champ was unfair.

He reports good biz with the U. A. featurettes, club music shorts.

The Rialto Theatre, San Bernardino, has just changed hands. E. M. Masterson has taken it over.

## JOAN BENNETT AS U. A. STAR

Joan Bennett has been signed to a new long term contract that will give her the status of a United Artists star.

Although Miss Bennett's contract as a United Artists featured player still had a long time to run, it was torn up and a new pact substituted in recognition of her success. "Smilin' Through" probably will be the first starring vehicle of the nineteen-year-old actress.

**WATSON CHILD BURIED**  
SAN DIEGO, May 8.—The five-year-old child of Howard Watson of the Savoy Players here was buried this week. The youngster was a victim of whooping cough.

### BUSINESS SLACKENS

SAN DIEGO, May 8.—Savoy Players, changing bills weekly here for the past four years, are currently experiencing a slackening up in business.

### WRITES SCREEN PLAY

Joseph Mankiewicz wrote the screen play for "The Social Lion," Paramount's first Jack Oakie starring picture.

### IN DIX PICTURE

James Neil and Paul Hurst have supporting roles in Richard Dix's third Radio starring film, now in production.

### HARMON RETURNING

Raymond Harmon, Los Angeles concert and operatic singer, after two years' study in Italy and appearances in continental capitals, will return here this summer.

### IN PICKFORD FILM

Robert Thornby and Ed Brady have been signed for the wild western sequences of Mary Pickford's current picture, "Forever Yours."

Exhibitor visitors along the Row this week, incidentally taking in the annual P. T. O. meeting, included C. J. Alder of Globe, Ariz., A. W. Thresher of Vasco, Calif., and John F. Keough of San Diego.

"Polly" Pollock, at the Film Board, has had to delay her vacation week. She is bearing up well.

## MODERNISTIC MOVIE THEATRE IN NEWARK

NEW YORK, May 8.—Michael Mindlin, for many years identified with the operation of "arty" movie theatres, has opened his first "super-cinema" in Newark, N. J. Mindlin's Playhouse embodies many of the features of his Little Cinema Theatres, unique centers of attraction.

The seating capacity of the auditorium is 436, and the remainder of 22,000 square feet of space is devoted to a ballroom, ping pong courts, billiard room, and a foyer which can be converted into an art gallery.

In addition a room measuring 200 square feet is planned as television studio for the reception of broadcasts over this medium. House will operate on a weekly change, grain, straight talking picture policy, with 85-cent top.

## 400 HEAR ACADEMY TALK ON CHISELING

(Continued from Page 2)

lation for the Academy, was introduced and briefly outlined the functions of this Academy work: "The method of adjustment provided in the contract is the most unique and novel experiment in any industry," it was pointed out by Nagel in introducing William Conklin, new actors' relations representative. "The first appeal is a committee of five actors and the final decision in any dispute is made by a committee of four employees and one employer. It was felt useful to have a contact man as an agency of the Academy. In the course of a few months precedent will have been established in the interpretation of various clauses of the contract."

### STAR'S KIN ACTS

Gaylord Pendleton, nephew of Arthur V. Johnston, the screen's first matinee idol, is making his talking picture debut as one of Claudette Colbert's suitors in Paramount's "Manslaughter."

# CAPITAL WANTED

## Development of Sensational Improvement for Picture Production

Will sell Interest, but party want have  
knowledge of Film Production Methods  
and Theatrical Business  
Legitimate Proposition

Write to "Inventor" Care of INSIDE FACTS

Los Angeles



# Facts' Echoes from Melody Land

## Hot Licks of Music

By JACK B. TENNEY

Dawn! A gray streak in the eastern sky. A chill breeze and the first sounds of awakening birds . . . dawn of a spring morning. Home Sweet Home at last! As we swing into that familiar strain the orchestra arouses itself for a final effort . . . a last burst of pep, and the concluding bars end in two-four with crashing figures from the brass. The dancers are loath to depart, judging from the applause that greets our final number . . . they would still coax an encore.

The bass player is drunk. He has been that way since midnight, but he has kept up our pep with his antics. He has wrestled the bull-fiddle all over the platform and has only been down twice. Strange how habit has kept him going . . . He should have been "out" at twelve-thirty, but he has held on with comical tenacity. He has played no blue notes, though he fell asleep several times. . . . The sax section is tired . . . their antics betray them. An occasional burst of pep is all that redeems them . . . Iron lips in the brass section . . . shop talk now and then concerning non-pressure, etc. All are tired—everyone apparently, except the dancers. They have let the pace all night, and we are glad to quit, even though they still clamor for more.

The sweet air of an early spring morning! For a moment it revivifies and invigorates us, and we feel that we might have played on. Then we discover that we are sleepy. . . .

Coffee at an "all-night" restaurant . . . home. The tollers of the day are already astir, hurrying to their fields of labor. Truist clutter by with chatter and caws. The Overture of the Dawn introduces the Symphony of Industry. The world is suddenly alive. The paper festoons and tinsel—the whirling, pivoting, stamping dancers now seem vague, something remote and forever passed. Where are they—part of this bustling crowd of workers? We realize that we are half asleep. . . .

The wheels of industry begin to grind anew. Fantasy gives way to grim reality. . . . the sun shines brightly. The hum of production beats a steady rhythm . . . and we sleep. . . .

YOU'LL BE DELIGHTED  
WHEN YOU HEAR  
"BONITA"

An Appealing Fox Trot Ballad  
The Song Beautiful  
"WHEN THE LOVELY  
DAY IS END"  
KARAN-DUNN  
PUBLICATIONS  
Kress Bldg. San Francisco

THANKS FOR ALL THE GOOD WISHES  
RECEIVED ON THE START OF OUR  
THIRD YEAR FOR WAL WILSON



**OWEN FALLON  
AND HIS CALIFORNIANS**

NOW IN THIRD YEAR AT  
WILSON'S BALLROOM  
(Formerly Cindersella Roof)  
LOS ANGELES, CALIF.

## Song Leaders

LOS ANGELES

Very little impression has been made on the sheet music situation by the new numbers from recent picture releases. McCormack's music, "Meet for You," has made even a ripple, although the "Monterey" number from the Paul Whiteman picture which attained leadership last week is neck and neck with "Springtime in the Rockies" again this week. "I'm a Fool for You," the newest Gaynor-Farrell ditty, is beginning to sell but does not show near the first 10 yet. The dime song-sheet racket has come back to the city, with boys on almost every downtown block. Following is the current score:

1. "It Happened in Monterey"—Feist.
2. "Springtime in the Rockies"—Villa Moret.
3. "Stein Song"—Carl Fischer.
4. "Happy Days"—Ager, Yellen and Bornstein.
5. "When I'm Looking at You" (Tibbetts)—Happy Days.—All recordings.
6. "When the Little Red Roses" De Sylva, Brown and Henderson.
7. "The Danger in Your Eyes, Cherrie"—Victor.
8. "The Moon Is Low"—Robbins.

"Under a Texas Moon"—Remick.

9. "With You," Berlin.
10. "Sing, You Sinners," Famous.

"There's Danger in Your Eyes, Cherrie"—Berlin.

"Under a Texas Moon," Remick.

"Sing, You Sinners," Famous.

"When I'm Looking at You" (Tibbetts)—Happy Days.—All recordings.

"The Danger in Your Eyes, Cherrie"—Victor.

"Ten Cents a Dance"—Victor.

"Sing a Little Theme Song"—Victor.

"Sing, You Sinners," Famous.

"When I'm Looking at You" (Tibbetts)—Happy Days.—All recordings.

"The Danger in Your Eyes, Cherrie"—Victor.

"Ten Cents a Dance"—Victor.

"Sing a Little Theme Song"—Victor.

"Sing, You Sinners," Famous.

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"The Danger in Your Eyes, Cherrie"—Victor.

"Ten Cents a Dance"—Victor.

"Sing a Little Theme Song"—Victor.

"Sing, You Sinners," Famous.

"When I'm Looking at You" (Tibbetts)—Happy Days.—All recordings.

"The Danger in Your Eyes, Cherrie"—Victor.

"Ten Cents a Dance"—Victor.

"Sing a Little Theme Song"—Victor.

"Sing, You Sinners," Famous.

"When I'm Looking at You" (Tibbetts)—Happy Days.—All recordings.

## AL SHORT STILL ON TIFFANY RECORDING

Al Short, whose resignation as musical director of the Tiffany studios was reported recently in several trade papers, has returned to the studios and will continue to supervise the recording of all musical features for Tiffany productions, according to Phil Goldstone, chief studio executive.

## Organ Reviews

HERB KERN  
FOX  
SEATTLE

(Week of May 2)  
Herb Kern, featured organist, who recently came from Long Beach, broke the long singing silence of those northern nudges and had 'em singing their lungs out. A trio of old-fashioned melodies which still leaves local showmen gasping with surprise.

Kern opened up with a teaser on applause, and the way his boys 'em to sing and applaud their own efforts, puts him up in the showman class.

It's never been done before here, and it sent the gang out with a song spot and a determination to come back next week and have this laid open up their vocal cords with another brace of pops.

Took a load of applause, one of the heaviest hands heard here for some time, and entitles him to write his own billing. Undoubtedly will be picked up and copied, but they'll have to step to get this boys pleasing personality at the manuals.

Jeon.

## GROSSER IS SIGNED

Elsa Grosser, violinist and concert master with Carl Elinor's orchestra for five years, has been signed to play with Victor Barvalley's orchestra during the filming of "Dixiana," Radio Pictures' operetta starring Bebe Daniels.

PLANS L. A. BRANCH  
SAN FRANCISCO, May 8.—Karan-Dunn, music publisher with offices in the Kress building, leaves for Los Angeles next week to establish a branch office there.

SEATTLE, May 8.—S. L. Cross, president of the firm bearing his name, announced this week that negotiations for the publishing of Eddie Peabody's first tune had been completed. Peabody, together with "Hermie King, did a fox-trot ballad, "Never Too Busy for You."

The present two tunes of the firm's catalogue are "Rock-a-bye to Sleep in Dixie" and "Tonight," the latter a fox-trot by Jesse Stafford and Gene Rose.

## REPORT MEYERS IN TROUBLE AT VICTOR

SEATTLE, May 8.—Rumors that Club Victor, operated by Vic Meyers, will shortly close unless additional financial backing is found, were prevalent here this week.

It is reported that Meyers in addition to his many jobs, took a \$1200 last week. Persistent reports that members of his orchestra are holding the sack, together with local merchants, forcing some of the help to quit to get their dough, were added to when the chef quit this week.

Meyers at one time held an enviable ace spot in the northwest when the Rose Room in the Butler Hotel some years ago, but it is the consensus of opinion with local showmen, that the heavy nut of Club Victor, and lack of patronage, may result in an early closing.

DON GEORGE ILL

SAN FRANCISCO, May 8.—Don George, conductor of Public's Paramount orchestra, is confined to his home with an attack of jaundice that may keep him in for another week. In his absence Emil Sturmer, house leader, is conducting the orchestra.

BLACK AT HOTEL

Joe Black and his orchestra are appearing regularly at the Knickerbocker Apartment Hotel in Hollywood.

Ed Smith, business manager for the Musicians Union, who has been very ill for several weeks, is getting around again, although not ready yet for full duty.

RUDOLPH N.  
**SCHRAEGER**  
PREMIER ORGANIST  
Chinese Theatre, Hollywood  
DUPLICATE

WM. (Billy) KNOX  
SOLO ORGANIST  
Fox Oakland Theatre

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## TED HENKEL

MUSICAL CONDUCTOR and PRESENTATION DIRECTOR

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## WEST-HO!

Judging by the crowds at Ray West's Cafe nightly, that seems to be the new Hollywood slogan. Maybe the reason is that

**Ray West and His Orchestra**

in that place, and via KFI, play nothing but the big tunes of the day, and consistently feature the Metro-Goldwyn-Mayer-Robbins song hits.

"SHOULD I"

"WHEN I'M LOOKING AT YOU"

BAND WILL STAY  
SAN FRANCISCO, May 8.—Lauener-Harris have resigned for another six months' engagement of their orchestra in the dining room of the Hotel St. Francis.



## INVESTIGATE PHONEY SONG PROMOTIONS

(Continued from Page 1)

tricks. And it's reported that a certain restaurant proprietor is dishing up free chow to one of the wards for little lowdowns on the words and music markets.

With plenty of chumps digging in the trunks for that tenderly cherished masterpiece, the wise boys are still finding that finesse must be used in many cases.

### Fizzled Finance

An example is reported of a wise-cracking pal of one of the get-rich-quick boys, spilling an easy push-over by a flip remark.

One of those charming boys who would bust into a spring dance if handed a few yards of cheesecloth entered the gyp publisher's office and hoped up the boss with the possibilities of a big touch. Price and everything was hasty totsy. The would-be publisher as a final shot asked the name of the song. When the customer in a high soprano voice exclaimed: "Oh, Come With Me to the Canyon," the wise-cracking pal let out a loud "whoops" and the sap walked out of the office.

And neither the chump nor the wise promoters knew that even that title has been copyrighted.

### ARRIVE FROM EAST

Maurice Chevalier, with the Mrs. Battelle-Henri, Parisian wit and writer, and Helen Garder, operatic singer, were four Paramounters who arrived here this week from New York.

### JOLSON BUILDING

Al Jolson is building a home near Palm Springs on an acreage recently acquired. It is to have sixteen or twenty rooms. This is the first house Jolson has ever built.

### NEW LEVIN DEAL

SAN FRANCISCO, May 8.—Following last week's consolidation of all houses in the Levin circuit, the T. & D. Jr. enterprises this week purchased a half interest in the Levin holdings, which include the Coliseum, Alexandria, Balboa and Metropolitan houses here.

### \$1,000,000 HOUSE

T. and D. Jr. has announced plans for construction of a \$1,000,000 house in Alameda, to begin in about a month. House will cost \$200. It will be equipped for stage shows and sound pictures.

### RUGGLES TOURS WEST

Charles Ruggles, who somehow or other can't seem to get a sober talkie part, is back in R-K-O vaude for a short tour. Ruggles is again using his former vaude skills. He'll make a trip with it westward shortly.

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## HE HUNG A NEAT HALTER ON THE WOLF'S NECK

Tough times made a smart promoter out of a studio employee who was formerly contact man for one of the large studios during the early days of the talkie inrush. Finding himself out of work and in a hall bedroom he devised a scheme that did no one any harm and placed him in the style in a class apartment house.

He arranged with the apartment house to secure new tenants for a class apartment and a cut-in on the monthly rent charged his customers. He tabbed the eastern players for the list of players due on the coast. At the appointed time of their arrival he met them at the train and represented himself as a committee of one from the studios.

He made all arrangements for their baggage and had them driven to the apartment house where his cut was added to their monthly rent. He now has a new front, with the bed and board taken care of, while the wolf is tied to the front porch of the hotel in which he did his hideaway.

### CONVERSATION ITEM

With a total of over 21,000 plane miles scheduled daily from Los Angeles, it's the world's largest air transport center, believe it or not.

### AL TRAHAN HURT

SAN DIEGO, May 8.—Al Trahan, appearing here this week on the RKO vaude bill, suffered a dislocated collar bone, but was able to continue for the balance of the engagement.

## PETER PAUL LYONS

AND HIS CONCERT ORCHESTRA  
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## JAY BROWER

MASTER OF CEREMONIES  
FOX EL CAPITAN SAN FRANCISCO

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Every Tuesday and Saturday at 1:15 P. M.

## TECHNICAL ACTIVITY MEET IS SCHEDULED

An important joint meeting of the producers' and technicians' branches of the Academy of Motion Picture Arts and Sciences will be held on Wednesday night, May 14, at the Academy lounge in the Roosevelt Hotel.

This meeting will afford the first opportunity for the entire membership of the two branches to hear reports on the Academy technical activities for the year and discuss the general program in which the branches are working together.

A general report will be given by Irving Thalberg, chairman of the producers-technicians committee.

Several reports will be given by the chairmen of the sub-committees.

1.—The series of tests and measurements which has been instrumental in stimulating construction of improved devices to quiet camera has been completed. New features are being incorporated into the design of the device to make them nearly as sound-proof and far more convenient to the cinematographer than the original camera booths.

2.—The series of tests and measurements which has been instrumental in stimulating construction of improved devices to quiet camera has been completed. New features are being incorporated into the design of the device to make them nearly as sound-proof and far more convenient to the cinematographer than the original camera booths.

3.—A report has been issued on the acoustic classification of set materials and tests of additional materials are scheduled.

4.—Comprehensive data on methods of arc light silencing has been gathered subsequent to tests of studio generators. Information for the satisfactory solution of this

## NEW REVIVAL PLANNED AT PASADENA THEATRE

"Wings Over Europe," much discussed Broadway production of the passing season, will be the next production at the Pasadena Community Playhouse, opening on May 17. Maurice Wells will have the leading role with Gilmore Brown directing. The current production is a revival of Shaw's "Candida."

### PLAYSHOP PROGRAMS

The "Wizard of Oz" will be given at the Play Shop on May 9, 10, 16 and 17, with Stephen Zerkoff in the lead. "Edgar," by James Joyce, will be played May 7, 8, 10 and 11, with Maurice Kaufman, who was Walker Whiteside's leading man for three years, in the lead.

important problem is now available.

These sub-committees on screen illumination in relation to release Print Density and the quality of sound in release prints will report the progress of their investigations.

Carroll H. Dunning, president of the Dunning Process Company, and former vice president of the Prisma Color Company, will speak on "Color in Motion Pictures," demonstrating the principles of various color systems and recent developments.

Motion pictures of the recent past, from 16,000 feet above the earth, will be shown.

## FAWCETT PLAY IS REHEARSING

George Fawcett's production of "The Great John Ganton" is now in rehearsal, cast having been completed this week. Following have been chosen:

George Fawcett, Earl McCarthy, Richard Beath, Al Hallett, Oscar Griffith, Forrest Seabury, Ara-Hawell, Josephine Brown, Marion Bowers, Mary Jane Higby and Virginia Kani.

Production is scheduled to open May 18 at the Vine Street theatre, Hollywood. Edward Elmer is directing.

### FRANCIS FORD SIGNED

Francis Ford, popular serial player in early screen days, and Don Francis, character player, have been signed by Universal for its twelve-episode chapter play, "The Indians Are Coming." Ford has directed a number of serials and feature productions for Universal in recent years.

### FRANKLIN'S NEW JOB

Harold B. Franklin, president of Fox West Coast Theatres, was suggested as a director of the State Chamber of Commerce by Harry Chandler, publisher of the Los Angeles Times, and the State Chamber of Commerce put its stamp of approval on the suggestion by electing H. B. Franklin director by unanimous vote.

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# Legitimate Theatres

## THE QUESTIONABLE ELAINE VINE STREET THEATRE HOLLYWOOD (Reviewed May 4)

With considerable theatrical naïveté, emphasis has been laid on the fact that this is a play written by an architect, a theatrical amateur in "three weeks" in all the advance publicity.

Herein the publicists excellently foiled all the Hollywood wits and wisecrackers for the obvious tag to such a statement. The accumulation of these wisecracking pithy amateur criticisms, it may be expected, will result in far more devastating word-of-mouth comment than the slight merits of this production will sustain.

As for the play itself, it has possibilities, with considerable reason, for a fairly amusing drawing-room comedy.

In spite of a seeming uncertainty as to the exact dramatical status on the part of author, director and cast, it really is drawing-room comedy, with a twinkle and a smile, a dramatic crackle of the real thing through some of its passages, but without unquenchable enthusiasm.

The plot is that one in which the society miss, bored with London, etc., decides to air things up, i. e., take a lover, but incapable of actually violating convention, instead of great improvement.

The up-and-coming, thoroughly English actor for her land, and the attendant problems and convinces her that he can provide her with sufficient and satisfactory excitement for an ordinary lifetime, and they live, it is presumed, "happy ever after."

Alan Moody is the author and producer of the play. His writing is neither good nor flagrantly bad, an unfortunate augur for any financial or artistic success of his initial venture. His producing has been in general capably conducted as to casting and settings, where are two, each satisfactorily done, but the direction of the play is such as to keep the spectator in doubt as to whether the piece is drawing-room comedy or satire, or burlesque farce.

With this notable exception, the playing is quite good, Miss Kay Hampton holding up the show very nicely in a lengthily written part as the bored miss. Extremely gifted with an ability to make a character seem natural and familiar after she has presented it to the audience for but a few minutes, it is unfortunate that Miss Hammond is permitted, or obliged, to step from this type of portrayal to sporadic bits of the author and are entirely out of character. Gracey Hampton etched a neat portrayal as the dangerous mother, and Dennis O'Duarn managed to appear moderately credible in the poorest written character in the play, the finally successful author.

Symona Boniface was excellent as a cat friend of the family, and Eileen Eaton, as the new Ernest Murray, Josephine Challen, Byron Alden and Jose Melville were completely satisfactory in minor roles.

Should Mr. Moody plan a continuance of his theatrical career, he will profit considerably by a detailed perusal of the methods of Lonsdale, Molnar, Piner, and Whithorn in handling smart comedy and dramatic clarity.

The film producers will find in this production few items that have not been extensively covered by the story constructors and scenario experts.

Leighon Leigh is credited

## JACQUELINE (Jackie) BRUNEA LYRIC SOPRANO 8th Month CASINO THEATRE San Francisco

FANCHON AND MARCO PRESENT THE FLYING BARTLETS In Their Spectacular Offering "IN THE CLOUDS" New Footlights With PATENT AFFIRED FOR

## "STRICLY DISHONORABLE" BILTMORE THEATRE (Reviewed May 4)

It can easily be understood how this play appealed to New York audiences. There are two reasons. One is the thrill of the visiting butter-and-egg men got out of seeing a lady get out of her dress and into pajamas. The second is that the smart New Yorker likes to be out-smarted.

It is a simple little plot, quite insignificant in itself but clothed cleverly with sophistication, both as to situation and dialogue. It is just a smart piece of showmanship, and it will have a smart haul, but it has been cast with more brilliant performers.

The story in brief is that of a little Mississippi miss who's parents had cleaned out the bear market of the old home town, and she had therewith accepted the overtures of a visiting New Yorker who had come to the big city and wanted her to live in Orange, N. J. Author Preston Sturges panders to the Manhattan taste by having her object to living in New Jersey. The comedy and the New Yorker are easy, where the play opens. Here they meet a judge, who lives there (3) and a young opera singer, who also lives there.

The couple fight and the young man leaves, the girl accepting an invitation to spend the night in the singer's apartment. The next day she finds her of such childlike virginity that she leaves her to sleep alone in the apartment and goes back in the morning to offer marriage.

Such is the plot. The treatment, however, shows the girl regarding marriage as a possibility of a delicious prospect. In fact, after underlining with the cooperation of the singer and girl, who is spending time at the prospect of losing her virginity, she gives way to an outburst of disappointed rage when he decides to leave her alone, except for the company of a stuffed animal.

In the morning she awakens with rage still in her soul and decides to take back the New Jersey Premier and the Virginia Boniface Way, and she finally melts in the arms of the opera star.

Many of the young lady's lines played amusingly and with effect, particularly where, on being urged by the judge to return home to Mississippi, she declares that if she did the people of the town would walk around with raised eyes and wonder how she got on and hoping. And in another place she is made to declare that "All the good women would be bad if they could find anybody to be bad with."

This roadshow cast from New York performed their duties efficiently, but did not impress as from the standpoint of strength. Margaret Frye made an attractive leading lady, the only lady in the cast, in fact. Her Southern accent was theatrical, if not authentic, and there were many moments when her comedy threatened to be come broad.

Lino Manzoni was the opera singer, a type casting, and George Meeker was the West Orange lover, an ungrateful part but handled very well. Lee Baker portrayed a convivial judge, whose respect for the law he administered remained in chambers after adjournment, and Ralph Lockwood, associated as landlord of the speak-easy, turning in a good piece of work.

Others in the cast were Jerome Daley, a policeman; Edward Hartford, a lookout, and Guido Alexander, a waiter.

Settings and furnishings were inferior to most Los Angeles productions, but the orchestra under Mr. Bendix furnished fore-and-aft music. A typical first-night audience packed the house.

Yeates.

## Fanchon and Marco Route List of "Ideas"

Following is the Fanchon and Marco Ideas route schedule, with the opening dates, all of the current month, in parentheses being the name of the town:

PASADENA (8) Colorado Theatre  
"Bennetts" Idea  
McDonald and Dean Leonora Cori  
All Ben Hassen's Bullettrains  
Hillsdale Arnold Danes  
LOS ANGELES (8)  
Low's State  
"Smiles" Idea  
HOLLYWOOD (8)  
Three State Brothers  
Walter Bradley's General Nellie  
Acrobatic Lineup of Girls  
SAN DIEGO (8)  
HOLLYWOOD (8)  
"City Service" Idea  
Shapiro and O'Leary Laddie Lamonte  
DeQuincy and Stanley Bob Meza  
Eddie Mack's Dancers  
18 Street Playhouse  
Egypian Theatre  
Jones and Hull Recia Idea Frank Halton  
Marie, Lucy and Irene  
LONG BEACH (9-11)  
Fox West Coast Theatre  
"Goodfellows" Idea  
Lucille Page, Bud Ayrault Helen Burke  
18 Street Playhouse  
PESERO (8-10)  
"Milky Way" Idea  
Vernon Bliss' Norene Shores and Lee  
Burt Page, Steve Moroni  
SAN JOSE, CALIF. (11-14)  
"Milky Way" Idea  
Vernon Bliss' Norene Shores and Lee  
Stone & Lee Bert Page  
SAN FRANCISCO (9)  
Fox Theatre  
"Dolls and Dolls" Idea  
Eddie Hill, Frances Rogers  
Frances, Ted and Byron Loreta

## THE INTERNATIONAL UNIQUE COMIC CHAZ CHASE

OAKLAND (9)  
Fox Theatre  
"Mistakes" Idea  
Featuring Singer's Midgate  
FALLS, ORE. (10-11)  
Blumens Theatre  
"Gyp Gyr Gotta" Idea  
Chas. Chas. and Greta Jose Gonzales  
Jack Vlach and Joe Lorraine  
Austaus  
PORTLAND, ORE. (8-14)  
"Changes" Idea  
Doc Baker and Eva Mandell  
With Muriel Ordner  
Art Hilday Dave Le Winter  
18 Street Playhouse  
SEATTLE, WASH. (8)  
Fifth Avenue Theatre  
"Cora" Idea  
Maurice & Vincent Frank Doc  
The Royal Sermons La Petite Marie  
SPOKANE, WASH. (8)  
Fox Theatre  
"Broadway Venues" Idea  
Mel Kline and Joe Beauty  
Winners

Aerial Bartlett Freda Sullivan Walls & Winthrop  
OCEAN FALLS, MONT. (10-11)  
Grand Theatre  
"Birt's" Idea  
Neal Cernigall Tyn in the Air Girls  
JULIA CHERIE MISSULA, MONT. (15-14)  
Winlock Theatre  
"Birt's" Idea  
(Same Cast as Above)  
BUTTE, MONT. (8)  
Fox Theatre  
"Marble" Idea  
The Harris Trio Ray Boyest  
Florence & Charlie Al and Jack Rand  
Georgine and Henry Francis  
Hector and His Gang  
DUPES, ORE. (15-18)  
"Baby Grand"  
"Smile" Idea  
Baily & Barnum Richard Wall  
Vince Bliss Mary Lee  
Atlas Langan and Norman Baily

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ST. LOUIS, MO. (9)  
Fox Theatre  
"Hyes" Idea  
Don Carroll Six Andrews  
Paul Olsen Bob and Ole Burdett  
New York and Paul  
CHICAGO (9)  
Cotton Theatre  
Nayona Birds Maria and Ted  
Terry & Lyle Kathie Campbell  
Christal Levine and Ted Richard  
MILWAUKEE, WIS. (9)  
Wisconsin Theatre  
"Peasant" Idea  
Dinah Stahl General Ed Lawin  
Johnson & Duker Jane Worth  
Bullock Danvers  
DETROIT, MICH. (9)  
Fox Theatre  
"Greatest" Idea  
Edison & Gregory Toti Novello  
Jack Golden Huff & Huff  
Alice Hill Louise Manning  
BUFFALO, N. Y. (10)  
"Desert" Idea  
Ed and Morton Beck Marti Bryker  
Grove and Yold Carl Torney Girls  
WORCESTER, MASS. (10)  
Palace Theatre  
"International" Idea  
Macrell & Paul Freda Flors  
Miguel Laird Billy Carr  
SPRINGFIELD, MASS. (10)  
Palace Theatre  
"Perry" Idea  
New Hall Hatters Will Meyer  
Daisy and Chas. Perry Cane  
HARTFORD, CONN. (10)  
Gaiety Theatre  
"Hot Dummies" Idea Paul Mall  
New Whistons Folly  
NEW HAVEN, CONN. (10)  
Palace Theatre  
"Mistakes" Idea  
Armand & Percy Ruth Hamilton  
Paul and Norene and Heals  
Joy Brothers Hunter and Percival

BRIDGEPORT, CONN. (10)  
Palace Theatre  
"Carnival Lane" Idea  
Connors Sola Alex Shorer Bekoff  
Romanian Sunrise Fox  
San Leandro Cal.  
WATERBURY, CONN. (11-13)  
Palace Theatre  
"Lat's Pretend" Idea  
Tylron & Rogers Florence Forman  
Jack Chas. and George  
BROOKLYN, N. Y. (9)  
Fox Theatre  
"Black and Gold" Idea  
Four Comers  
Maxine Hamilton  
PHILADELPHIA, PA. (9)  
Fox Theatre  
"Lass Temple" Idea  
Wally Jackson Sylvie Doros  
Van De Veld Trompe  
Gus Elmore  
WASHINGTON, D. C. (10)  
Fox Theatre  
"In Green" Idea  
Born and Lawrence Moran and Weston  
Franklin Record Doris Slarty  
Big and Little  
ATLANTA, GA. (15)  
Fox Theatre  
"Lass Temple" Idea  
Frank River Helen Pachand  
M. Senan & Co. Ruth Sanderson  
John Hardeston  
MIAMI, OKLA. (7-8)  
Majestic Theatre  
"Accident" Idea  
Burt & Lohman Theo & Katya  
Nap Spectator  
TULSA, OKLA. (9-11)  
Palace Theatre  
(Same Cast as Above)  
OKLAHOMA CITY (12-15)  
Orpheum Theatre  
(Same Cast as Above)

# Presentations

## (Continued from Page 14) FIFTH AVENUE SEATTLE

(Week of May 1)  
Jackie Souders' house m. c., preceded the F. M. "Broadway Venues" idea, featuring Mel Klee. Credit this boy Souders for a load of pay-off dirt when it comes to nice handling of the show coupled with clever musicianship. Used the F. M. "Looking at You" for the opener, with Karl Horn, first fiddler, warbling a nice chorus of the ditty.  
Give the credit for producing more belly laughs in the few moments during which he handled the show than has been heard in this house for many a day. He rapped 'em out with machine gun precision without him this show was zero.

Twelve faces, reputed prize winning beauties in the cast, are introduced as amateurs, and live up to their introduction. A couple of 'em step out for specialties and get by due to Klee's salesmanship. After this couple of dead-pan hoodlers did a neat eccentric and brought their senior out for a jig that wended. Big finale flash with the Aerial Bartlett's injecting their senior out for a jig that wended. Big finale flash with the Bartlett's adding the punch. Jean.

## EIGHT THEATRES BOUGHT BY W. B.

NEW YORK, May 8.—Warner Bros. Theatre circuit has acquired the Columbia circuit from Potter and Newton. The six theatres which comprise the circuit are located in Erie, Warren, Sharon and Westville, Pa. Warner also has acquired two theatres in Fairmont, West Va. They are the Fairmont theatre and the Virginia theatre, purchased from the Watson estate. Both are medium-sized houses and are wired.

## FUN-POKING PLOT

"Let's Go Native," the musical romantic which George Marion, Jr., and Percy Heath wrote for Paramount, deals in a fun-making manner with the "shipwrecked-on-a-desert-island" theme.

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## EDDIE KAY

Extemporaneous Master of Ceremonies

Back Again at COFFEE DANCE

719 South Hill St. LOS ANGELES

After several months' engagements, the Tavern and Silver Slipper in Salt Lake City, Glad to meet all my old friends, and to get down and get a stock of laffs.

Walter London P. O. Box 139, Vine Street Station, Hollywood, Calif.







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